

# SPONSORSHIP OPPORTUNITIES

# FTCC Big Events 2023

**17  
JAN**

**Committee Summit &  
Welcome Back Cocktail**



**23  
MAR**

**Annual General Meeting**



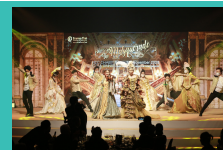
**27  
SEPT**

**Business Speed Dating &  
Welcome Cocktail**



**17  
NOV**

**FTCC Charity Gala Dinner**



**TBD**

**Bonjour France &  
Bonjor Talents**



17  
JAN

# Committee Summit & Welcome Back Cocktail

Cheers to the new decade, ring in 2023 with us !



## Cash Sponsor

**25,000 THB**

- 3 tickets to attend the Networking cocktail
- Display of logo on the hotel signage and company corporate video or logo on the stage backdrop
- Hyperlink in the e-invitation (7,000+ FTCC contacts)
- Display of logo on the event page (FTCC website & social media)
- Sponsorship recognition in the welcome speech
- Sponsor group photo (1 representative)
- 1 booth to promote your company
- Opportunity to sell your products at the event
- Logo in the event's banner on the weekly newsletters and e-blast until the event day
- Logo on Thank You email (4,000+ FTCC contacts)

## F&B Sponsorship

- 2 tickets to attend Networking Cocktail
- Display of logo on stage backdrop/ hotel signage
- Logo on event's artwork and promote on weekly newsletter and event e-mailing to be sent to 4000+ FTCC contacts
- Display of logo on the event page (FTCC website & social media)
- Possibility to distribute flyers and sell your products at the event
- Possibility to place your roll-up banner in the foyer
- 1 booth at the event or a presentation of your company

## Lucky Draw Sponsorship

- Logo on event's artwork : Exposure to our social media (e.g. Facebook, LinkedIn, Line), weekly newsletter & e-mailing 4,000+ FTCC contact.
- MC recognition + logo visibility during lucky draw session.

23  
MAR

# Annual General Meeting

## Cash Sponsor

25,000 THB

### Before

- Your company name, logo and link to corporate website will appear on the event invitation and on the 2 or 3 reminders and confirmation email sent to our entire database (more than 4,000 contacts)

### During the event

- Your logo on the backdrop of the event
- 1 booth in the foyer
- Sponsorship recognition in the welcome speech + Lucky Draw Announcement

### After the event

- Your name, logo and link to corporate website will appear on the thank you email sent to all the participants
- Thank you post on FTCC Social Media
- 1 Email broadcasting through FTCC communication tools



## F&B Sponsorship

### Before

- Your company name, logo, and link to the corporate website will appear on the event invitation and on the 2 or 3 reminders and confirmation emails sent to our entire database (more than 4,000 contacts)

### During the event

- Your logo on the backdrop of the event
- 1 booth in the foyer
- Sponsorship recognition in the welcome speech and Lucky Draw Announcement

### After the event

- Your name, logo, and link to the corporate website will appear on the thank you email sent to all the participants
- Thank you post on FTCC's Social Media



## Lucky Draw Sponsorship

### Before

- Your company name, logo, and link to the corporate website will appear on the event invitation and on the 2 or 3 reminders and confirmation emails sent to our entire database

### During the event

- Sponsorship recognition in the welcome speech and Lucky Draw Announcement



27  
SEPT

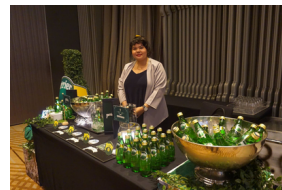
# Business Speed Dating & Welcome Cocktail



## Cash Sponsor

25,000 THB

- 3 tickets to attend the Networking cocktail
- Display of logo on the hotel signage and company corporate video or logo on the stage backdrop
- Hyperlink in the e-invitation (7,000+ FTCC contacts)
- Display of logo on the event page (FTCC website & social media)
- Sponsorship recognition in the welcome speech
- Sponsor group photo (1 representative)
- 1 booth to promote your company
- Opportunity to sell your products at the event
- Logo in the event's banner on the weekly newsletters and e-blast until the event day
- Logo on Thank You email (4,000+ FTCC contacts)



## F&B Sponsorship

- 2 tickets to attend Networking Cocktail
- Display of logo on stage backdrop/ hotel signage
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- Display of logo on the event page (FTCC website & social media)
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- Possibility to place your roll-up banner in the foyer
- 1 booth at the event or a presentation of your company



## Lucky Draw Sponsorship

- Logo on event's artwork : Exposure to our social media (e.g. Facebook, LinkedIn, Line), weekly newsletter & e-mailing 4,000+ FTCC contact.
- MC recognition + logo visibility during lucky draw session.



17  
NOV

# FTCC Charity Gala Dinner

## Platinum Sponsor

600,000 THB

- Media Coverage in press magazines and online
- Logo on all communication materials (flyer, poster, invitation card, Website, social media & emailing campaign, roll-up banners, and post-event materials)
- Gala 2 VIP Tables (10 seats/table)
- 1 booth in the foyer
- Company's representative to be presented on the stage
- Display your corporate video on the screen
- Logo on screen backdrop
- Logo on the archway at the entrance
- Logo on a photo backdrop at the reception area
- Sponsor certificate (to be presented on stage)

## Gold Sponsor

250,000 THB

- Media Coverage in press magazines and online
- Logo on all communication materials (flyer, poster, invitation card, Website, social media & emailing campaign, roll-up banners, and post-event materials)
- Gala 1 VIP Table (10 seats/table)
- 1 booth in the foyer
- Company's representative to be presented on the stage
- Display your corporate video on the screen
- Logo on screen backdrop
- Logo on the archway at the entrance
- Logo on a photo backdrop at the reception area
- Sponsor certificate (to be presented on stage)

## Silver Sponsor

175,000 THB

- Media Coverage in press magazines and online
- Logo on all communication materials (flyer, poster, invitation card, Website, social media & emailing campaign, roll-up banners, and post-event materials)
- Gala 1 Standard Table (10 seats/table)
- 1 Roll up banner in the foyer
- Company's representative to be presented on the stage
- Display your corporate video on the screen
- Logo on screen backdrop
- Logo on the archway at the entrance
- Logo on a photo backdrop at the reception area
- Sponsor certificate (to be presented on stage)

## Bronze Sponsor

125,000 THB

- Media Coverage in press magazines and online
- Logo on all communication materials (flyer, poster, invitation card, Website, social media & emailing campaign, roll-up banners, and post-event materials)
- Gala 1/2 Standard Table (5 seats/table)
- Logo on screen backdrop
- Logo on the archway at the entrance
- Sponsor certificate (to be presented on stage)

**TBA**

# Bonjour France

## Platinum Sponsor

**500,000 THB**

- Media Coverage in press magazines and online
- Sponsorship recognition during the press conference
- Logo on BTS banners to promote the event (TBC)
- Logo on all communication materials (flyer, poster, website, social media and e-mailing campaign, roll-up banners, post-event materials)
- Sponsor logo on the Eiffel Tower Landmark at Fashion Hall (decoration materials subject to change due to the design)
- Sponsor logo on the stage backdrop at Fashion Hall(1st Floor)
- Sponsor logo on the photo backdrop at Fashion Hall(1st Floor)
- Sponsor logo on the directory boards in each zone
- 1 complimentary booth (3mX3m)
- Sponsorship recognition during the Opening Ceremony
- Company introduction on stage during the Opening Ceremony



## Gold Sponsor

**300,000 THB**

- Media Coverage in press magazines and online
- Sponsorship recognition during the press conference
- Logo on BTS banners to promote the event (TBC)
- Logo on all communication materials (flyer, poster, website, social media and e-mailing campaign, roll-up banners, post-event materials)
- Sponsor logo on the stage backdrop at Fashion Hall(1st Floor)
- Sponsor logo on the photo backdrop at Fashion Hall(1st Floor)
- Sponsor logo on the directory boards in each zone
- 1 complimentary booth (3mX3m)
- Sponsorship recognition during the Opening Ceremony
- Company introduction on stage during the Opening Ceremony

## Silver Sponsor

**200,000 THB**

- Media Coverage in press magazines and online
- Sponsorship recognition during the press conference
- Logo on BTS banners to promote the event (TBC)
- Logo on all communication materials (flyer, poster, website, social media and e-mailing campaign, roll-up banners, post-event materials)
- Sponsor logo on the stage backdrop at Fashion Hall(1st Floor)
- Sponsor logo on the photo backdrop at Fashion Hall(1st Floor)
- Sponsor logo on the directory boards in each zone
- 1 complimentary booth (3mX3m)
- Sponsorship recognition during the Opening Ceremony
- Company introduction on stage during the Opening Ceremony

**1 Booth (3\*3 m) @Bonjour France (1st Floor) 65,000 THB**

**1 Booth (3\*3 m) @Bonjour France (2nd Floor) 55,000 THB**



TBA

# Bonjour Talents

Sponsor

120,000 THB

- 1 complimentary booth (3mX3m)
- Media coverage in the press (JobDB, GM Online Magazine)
- Logo on the invitation sent to 4,000+ contacts
- Logo on the social media
- Logo on the event page: FTCC website / FTCC Facebook pages
- Logo on marketing tools (posters, flyers, roll-up banners)
- Logo on the thank you e-mail sent to all participants
- Sponsorship recognition in the welcome speech
- Display of your corporate video + logo on screens
- Company flyers for Street Marketing at BTS Asoke
- Company logo during the roadshow and fair
- Logo on X-Frame Banner
- Resume of participating candidates

1 Booth (3\*3 m) @Bonjour Talents 55,000 THB

1 Booth (2\*2 m) @Bonjour Talents 30,000 THB





