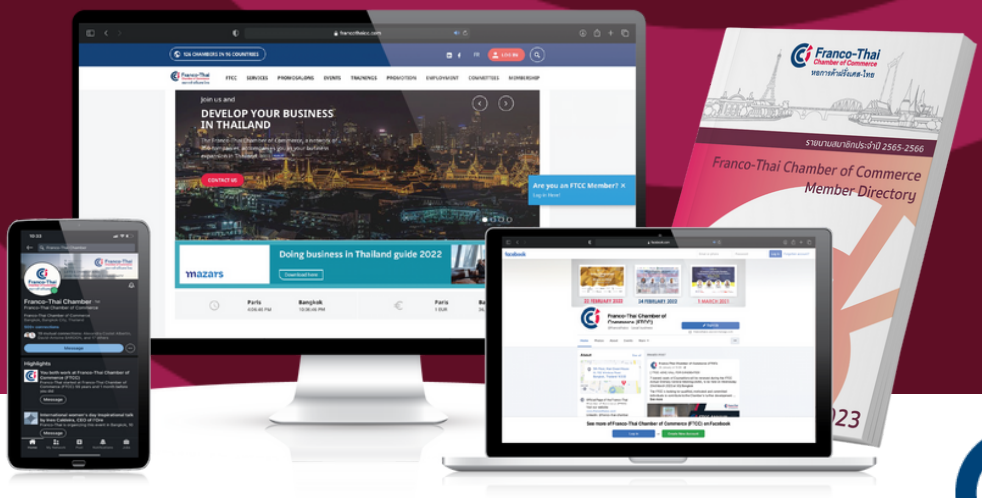
Advertising Opportunities



Franco-Thai Chamber of Commerce
หอการค้าฝรั่งเศส-ไทย

FTCC PREMIUM MEMBERS 2023

ACCOR

acoem

AIRFRANCE

KLM

BANGKOK HOSPITAL

BNP PARIBAS

BRED IT THAILAND

AXA

CIC

Dextra

EssilorLuxottica

FORVIA faurecia

L'ORÉAL

mazars

MICHELIN
A BETTER WAY FORWARD

SAINT-GOBAIN

sodexo
It all starts with the everyday

VENTURY
YOUR TURNKEY FACTORY

FTCC OVERVIEW

The Franco-Thai Chamber of Commerce is today one of the most dynamic European chambers in Thailand with over 200 **members and more than 80 events** organized every year. Founded in 1966 by French entrepreneurs, the Franco-Thai Chamber of Commerce (FTCC) is a non-profit organization affiliated with CCI France International, a strong network of 126 French bilateral Chambers in 96 countries.

The FTCC offers a wide network, allowing **entrepreneurs and companies** to successfully approach the market and build long-lasting trade relationships for efficient and fruitful business development. Whether you are an established business or new to the area, the Franco-Thai Chamber of Commerce is here to help you **succeed**!

1st
Network of French companies in Thailand

200+
Member companies

80+
Events per year

2,500
participants

More than
10,000
followers
on social media

More than
4,000
upscale contacts in the emailing database

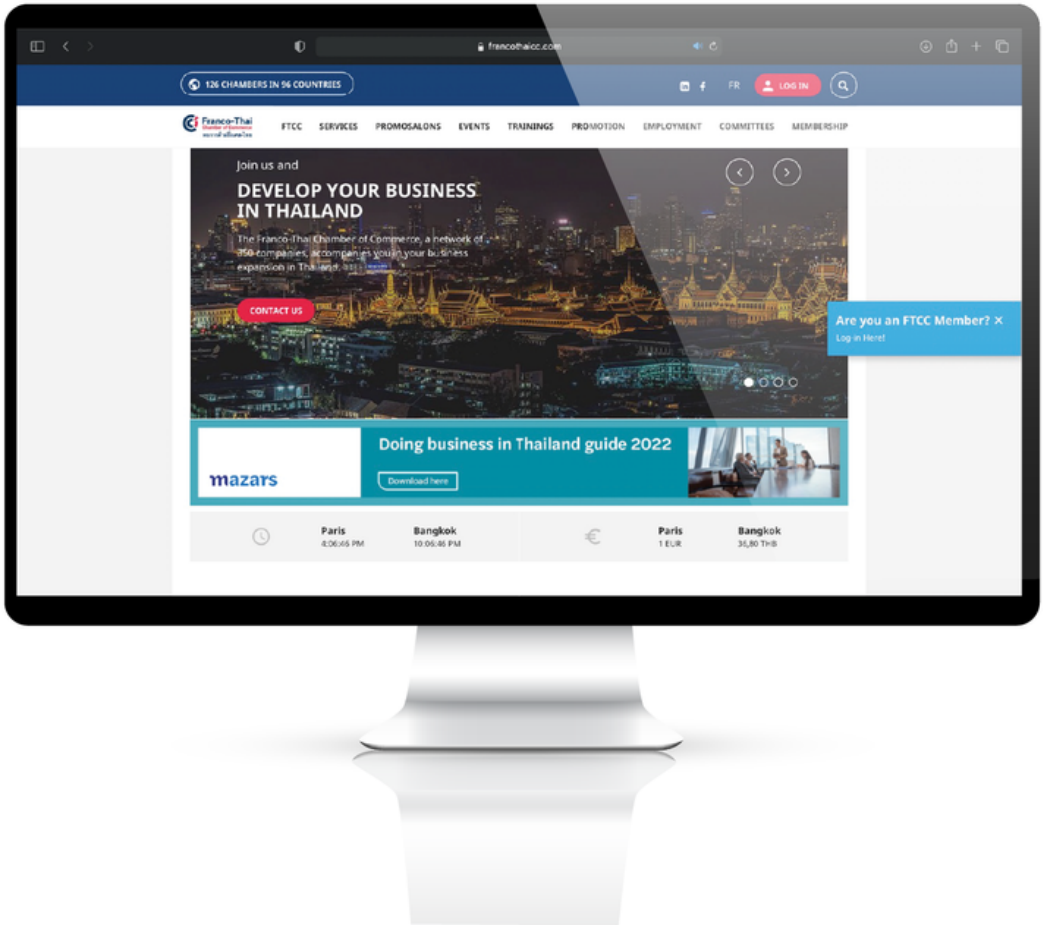
Franco-Thai Chamber of commerce

Franco-Thai Chamber

@francothaicc

WEBSITE

Updated daily, the www.francothaicc.com portal covers all the services and activities of the FTCC and its members. Increase your website traffic and raise your brand visibility by getting your advertisement on our homepage or on a specific page, with a direct link to your website or your landing page.



TARGET

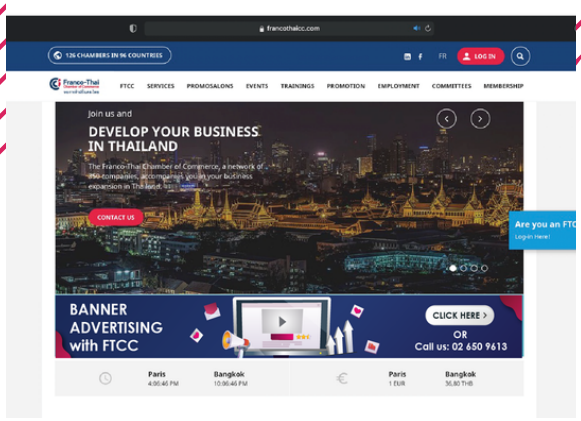
FTCC members and non-members, partners, CCI branch offices in France, thought leaders, service providers, journalists, students, graduates, Thai and French political and economic officials.

FEATURE YOUR COMPANY ON WWW.FRANCOTHAICC.COM

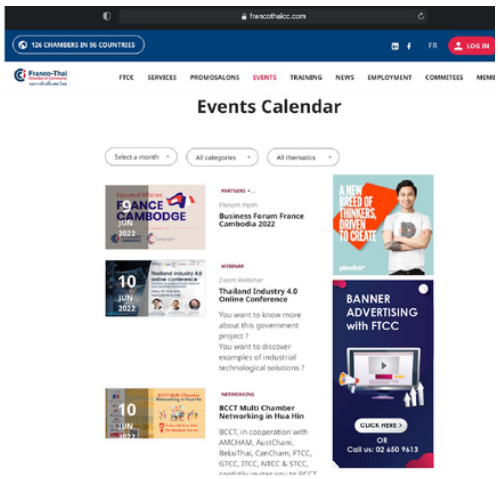
Get your message across to Internet & Mobile users in France and Thailand.

Promote your organization to a large target audience with an interest in Thailand or in a specific business.

SIZE SPECIFICATIONS
BANNER ON FTCC WEBSITE
WITH HYPERLINK

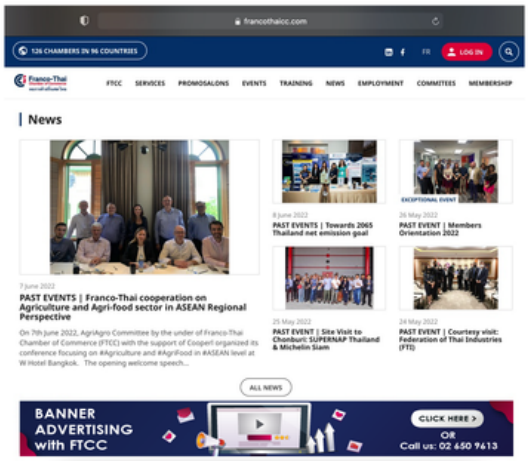


Banner Home Page
W 1,140 px x H 150 px



Vertical Banner
W 320 px x H 600 px

- Homepage
- Event calendar page



Banner Above News Section
W 1,140 px x H 150 px

- Homepage

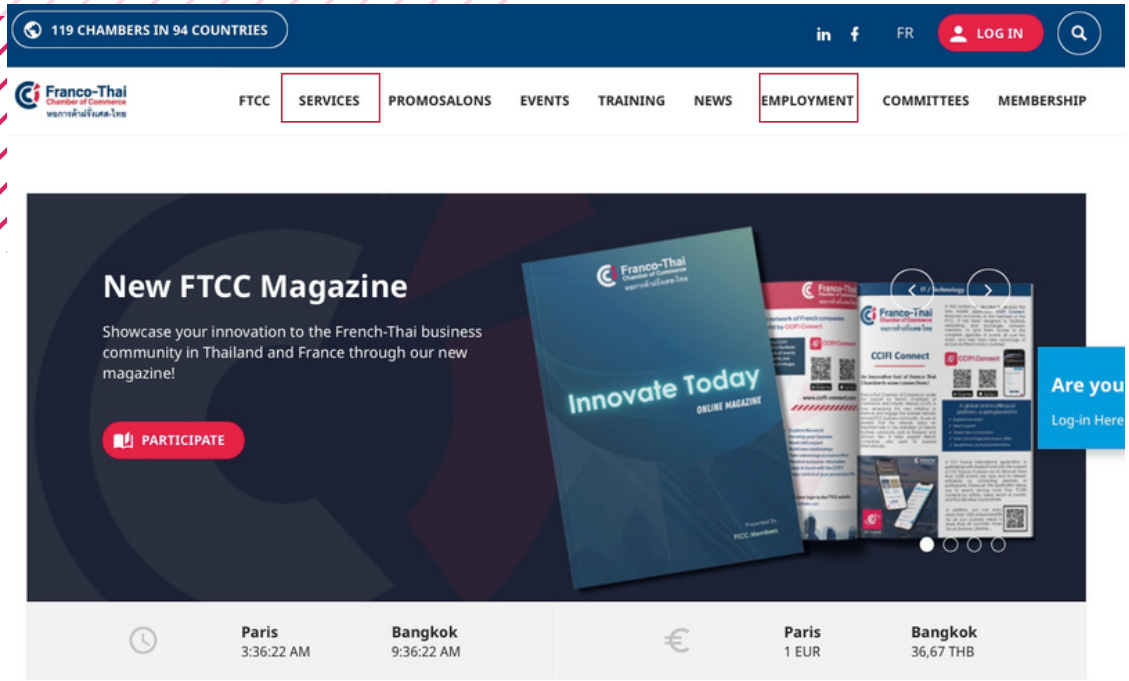
Banner on the home page

Position	Standard price	Member price (-50%)
Horizontal banner - Home Page (1 Month)	9,000	4,500
Horizontal banner - Home Page (3 Months)	25,000	12,500
Vertical banner - Home Page + Event calendar Page (1 Month)	10,000	5,000
Vertical banner - Home Page + Event calendar Page (3 Months)	27,000	14,500
Banner Above News Section (1 Month)	9,000	4,500
Banner Above News Section (3 Months)	25,000	12,500

Rates in THB, taxes excluded 7% VAT

Special discounts are offered on certain communication packages, contact us for more information
communication@francothaicc.com | Tel: +66(0) 2650 9613 ext.170

SIZE SPECIFICATIONS
BANNER ON FTCC WEBSITE
WITH HYPERLINK



Services Page

sub-pages
- -Market Study & Market Analysis
- -Market prospection
- -Recruitment and HR services
- -LeBooster Bangkok - Business Center & Services
- -Why Thailand?

- Vertical Banner: W 320 px x H 600 px
- Horizontal Banner: W 1,140 px x H 150 px

Employment Page

- -Candidates
- -Companies
- -HR Events

sub-pages

- Vertical Banner: W 320 px x H 600 px
- Horizontal Banner: W 1,140 px x H 150 px

Banner on the other pages

Position	Standard price	Member price (-50%)
Services page (1 Month)	7,000	3,500
Services page (3 Months)	20,000	10,000

*You can choose one sub-page to be located your artwork.

Employment page (1 month)	7,000	3,500
Employment page (3 Months)	20,000	10,000

*You can choose one sub-page to be located your artwork.

Rates in THB, taxes excluded 7% VAT

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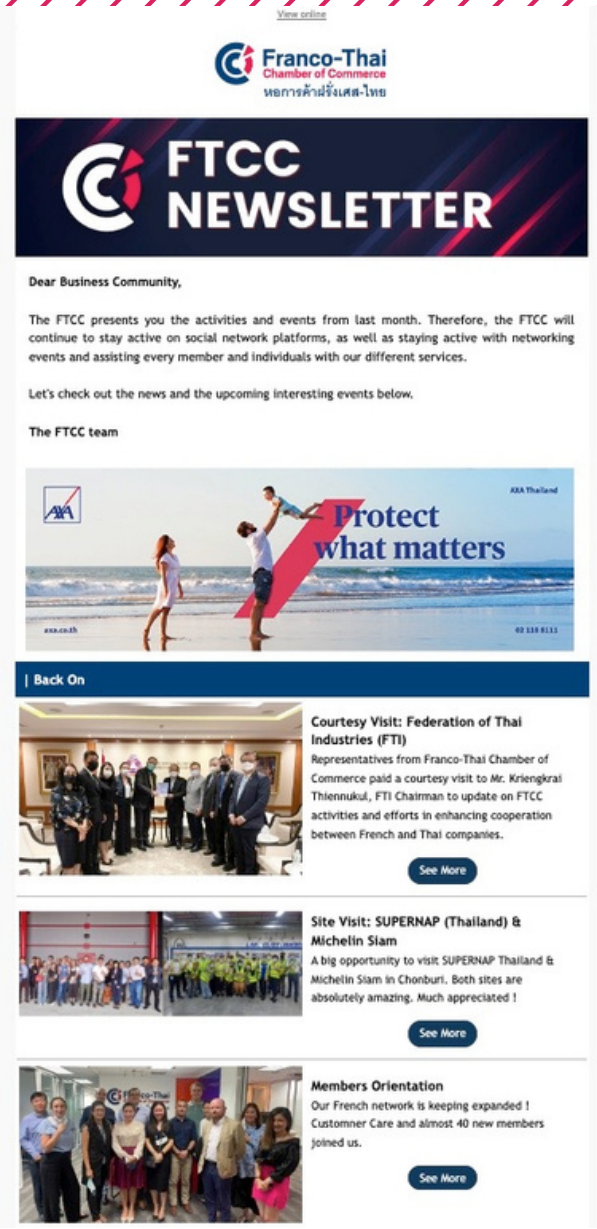
NEWSLETTERS



Franco-Thai Chamber of Commerce
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FTCC NEWSLETTER

Dear Business Community,

The FTCC presents you the activities and events from last month. Therefore, the FTCC will continue to stay active on social network platforms, as well as staying active with networking events and assisting every member and individuals with our different services.

Let's check out the news and the upcoming interesting events below.

The FTCC team

| Back On

Courtesy Visit: Federation of Thai Industries (FTI)
Representatives from Franco-Thai Chamber of Commerce paid a courtesy visit to Mr. Kriengkrai Thiennukul, FTI Chairman to update on FTCC activities and efforts in enhancing cooperation between French and Thai companies.

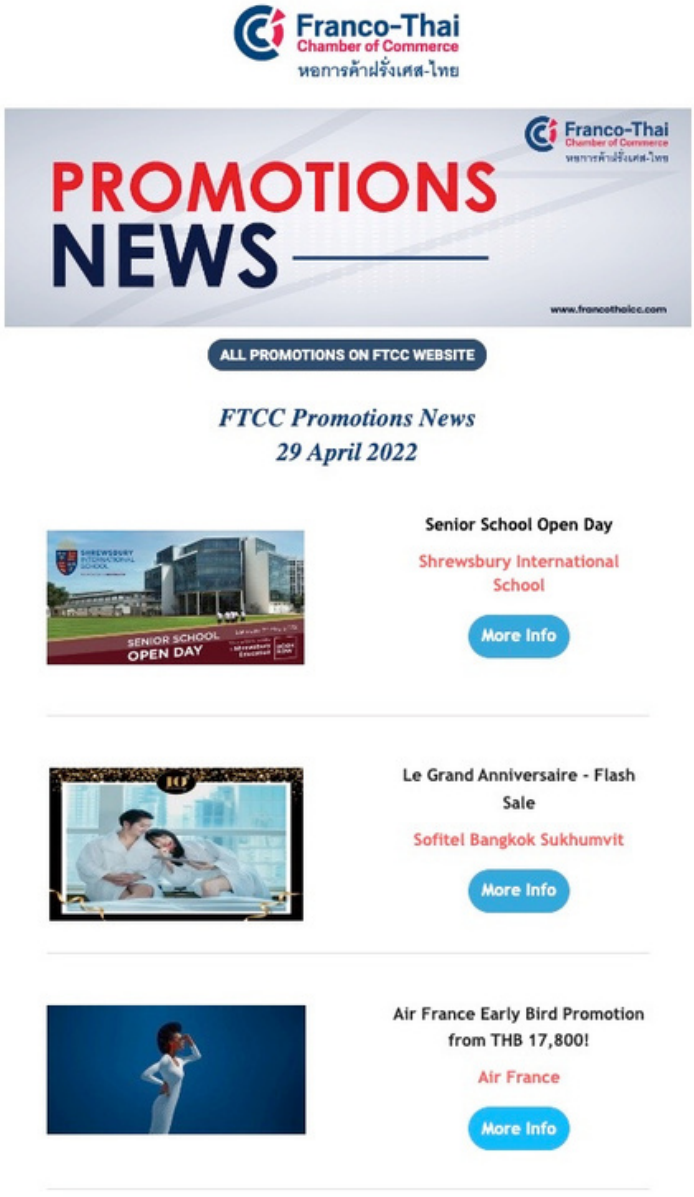
See More

Site Visit: SUPERNAP (Thailand) & Michelin Siam
A big opportunity to visit SUPERNAP Thailand & Michelin Siam in Chonburi. Both sites are absolutely amazing. Much appreciated !

See More

Members Orientation
Our French network is keeping expanded ! Customner Care and almost 40 new members joined us.

See More



Franco-Thai Chamber of Commerce
หอการค้าฝรั่งเศส-ไทย

PROMOTIONS NEWS

Franco-Thai Chamber of Commerce
หอการค้าฝรั่งเศส-ไทย

www.francothaicc.com

ALL PROMOTIONS ON FTCC WEBSITE

FTCC Promotions News
29 April 2022

Senior School Open Day
Shrewsbury International School
More Info

Le Grand Anniversaire - Flash Sale
Sofitel Bangkok Sukhumvit
More Info

Air France Early Bird Promotion from THB 17,800!
Air France
More Info

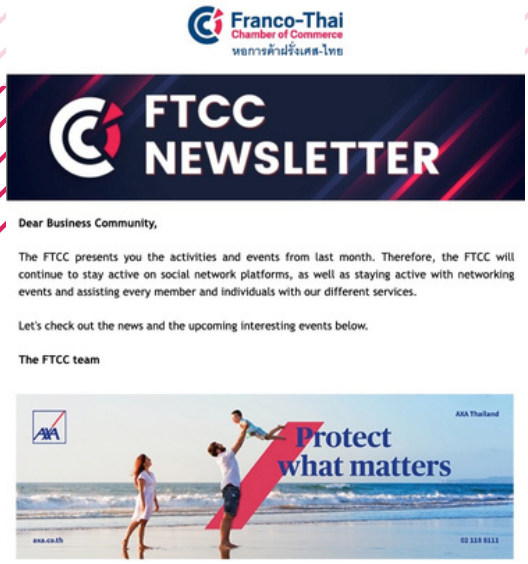
FTCC weekly, covering news about FTCC Events & Activities Thai market, Legal, Technical and SME updates, will be sent out on 2nd and 4th week of the month by email to **4,000 + contacts.**

Free of charge

FTCC promotions news, enhancing your visibility and generating more engagement by communicating about your services, products. This will be sent out to both members and non-members via email and also published on www.francothaicc.com.

Free of charge

SIZE SPECIFICATIONOF ADVERTISEMENTSIN NEWSLETTERS



Banner Size:
600 pixels (W) x 200 pixels (H)
Format: JPG, PNG and GIF

Newsletters (weekly)

Position	Standard price	Member price (-50%)
Horizontal Banner (1 month)	6,000	3,000
Horizontal Banner (3 months)	16,000	8,000

Rates in THB, taxes excluded 7% VAT

Special discounts are offered on certain communication packages, contact us for more information: communication@francothaicc.com | Tel: +66(0) 2650 9613 ext.170

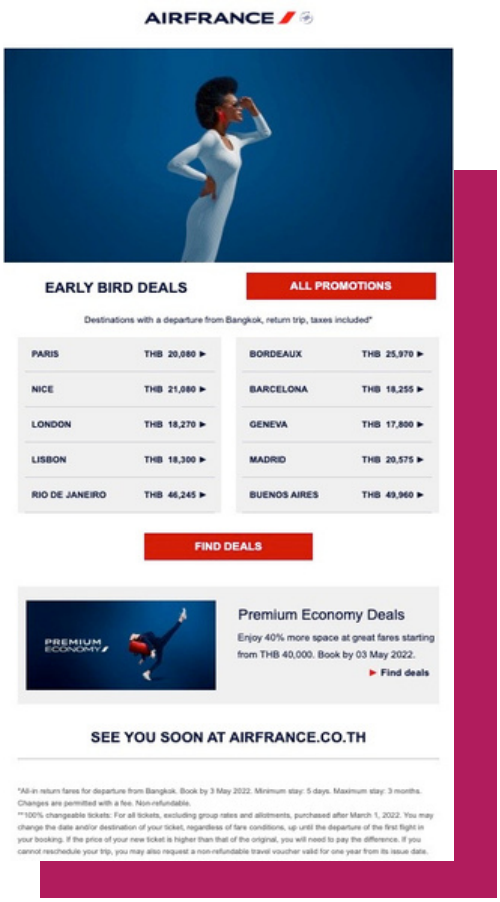
EMAIL BROADCASTING

Your full dedicated email will be sent out to 4,000 upscale contacts. This is a great way to enhance the visibility of your company, services or products by being associated with the FTCC.

Advertise to our database in a **fast, efficient and flexible way.**

Dimensions:
600 pixels (W) x 900 pixels (H) maximum
Format: HTML, JPG, PNG, Word
Hyperlinks Included

Decide on a broadcast date and the most efficient subject or ask us for advice



Email broadcasting package

Position	Standard price	Member price (-50%)
1 email	15,000	7,500
4 emails	50,000	25,000

*2 emails per month maximum

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DIRECTORY

The FTCC Directory included by 200+ company profiles members with brief company details and contact information. It is also listed of various contacts in Thailand and France as well as a valuable source of French-Thai economic situation. The annual directory highlights as well the dynamism of French, Thai & International companies in Thailand. It allows you to widen your network and enhance your visibility.

As usual, each FTCC Members is entitled to one page company profile.

Advertising with us by get a full page advertisement in front of company profile.

Dimensions:
File: Adobe Illustrator (.ai) or PDF
Size: A5 Vertical (148 x 210 millimeters)
Color mode: CMYK Color
Raster Effects: High (300 ppi)

One Full page advertisement

Position	Standard price
In front of company profile	10,000

- **This promotion is valid until 15 August 2023**

Rates in THB, taxes excluded 7% VAT

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More information:

Benjaporn CHOOKAOW (Biw)
Events & Communication Coordinator

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Franco-Thai
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