

A few words about myself: Married, with 4 children: all of us are living in Thailand.

I have been living in Asia for nearly 25 years; in Malaysia and China, and I have been a Thai resident for the last 13 years.

I work at ACOEM as Asia COO and Worldwide Sales Director.

ACOEM is a French medium sized company specializing in Environmental Monitoring and Predictive Maintenance.

Many of you may have seen data coming from our solutions in their daily life: our systems are used by the Pollution Control Department and the Bangkok Municipality to provide the AQI reference values to the population via their apps, websites, display panels, etc.

We also provide smart solutions for the industry to improve reliability of the machines and thus decrease carbon footprint.

Prior to becoming a board member of FTCC, I had volunteered at the French school of Bangkok (LFIB) where I served as a President. I take such volunteering commitments extremely seriously as time is of the essence to get things done.

The logical step after a mission helping French parents and students, was to try helping French businesses in Thailand. That is why I applied to become a FTCC councilor in 2019.

To my great honour, I was elected. Since then, I have devoted time and energy to help the FTCC and give back to the members who put their trust in me.

- In the first year, I took the lead of the Smart City and Energy Committee..
- In 2020, my peers chose me as one of the Vice Presidents
- I had the honor to become President in 2022, to help transition to a post COVID situation, with members asking for even better services, and a Chamber already in mutation.

Over the last year, with a new Executive Director and the dedicated Board we steered the Chamber with the motto Regather/Rethink/|Recover, and the results were probant:

- The finances are back in the “green” for the first time since 2018
- Our members tally is on the raise, with new Thai and French companies, large groups, sMES including French founded innovative companies in Thailand
- We organized or co hosted 80 events
- Our committees proved very active, and helped us organize great events, like the Sustainability Forum, the Luncheon with BOI and governor of Bangkok or the French Minister of Foreign trade.
- The SEPA committee allowed us access to public authorities (Bangkok, Ministers, FTI, BOI...) with whom we are now organizing workshops.

Being a counselor is not an honorary position but a commitment of spanning time and energy to help the French Thai business relationships and make sure the needs of the Members are met.

I am highly committed to that mission; moreover, I look forward to continuing with it and helping implement the changes at the Chamber to fulfill the needs of all members in the years to come.

Thanking you in advance for your trust,

Patrice Pischedda

