

CROSS-CULTURAL WORKSHOP

Thursday 17th March 8.30h - 12h00
Thursday 24th March 8.30h - 12h00
Thursday 31st March 8.30h - 12h00

Location: FTCC Office

A team of international trainers, totaling more than 90 years of working experience in Thailand



Jean-François Cousin

Global Executive Coach,
former Managing Director in Thailand

Jean-Francois has held senior executive positions in Asia and Europe for a Fortune -500 company. Expert in cross cultural management and leadership, he has coached over 1,000 executives and dozens of teams around the world. Published many articles about cross-cultural management in Thailand.



Arnaud de Nadailac

Managing Director ANC Consulting,
International HRD Consultant

More than 30 years of experience in Human Resources Development with companies in Thailand and 11 other countries in Asia. Has worked with Thai organisations including universities, private and public companies, and industrial federations. More information at www.anc.in.th



Sukanya Uerchuchai

Honorary Member and
Former Executive Director of the
Franco-Thai Chamber of Commerce

Thai national with more than 30 years of experience in management and marketing communications for Thai and foreign organisations. With 20 years of experience with the FTCC and 12 years as its Executive Director, Sukanya has all multiple cultural aspects to share with all.

**An Interactive Workshop
to bridge cultural gaps
between Thais and Foreigners**

Learning Outcomes

- Gain in-depth awareness of cultural differences impacting the workplace
- Debunk perceptions / stereotypes / preconceived ideas about Thais and foreigners
- Work out how Thais and Expats can bridge the gap between their approaches to decision making, conflict management, negative feedback, etc, particularly in 'crisis situations'

Language

- Training in English

Persons Concerned

- Foreigners working in Thailand
- Thais working with Foreigners

Strengths of the program

- 3 multi-cultural trainers, each with 20+ years of working experiences in Thailand
- Workshop based on real cases study and solutions
- Take-away with customised action plans & clear objectives

References of the team in cross cultural training

- Workshops for ACCOR, DECATHLON, ESSILOR, AIRBUS, THE MALL, L'OREAL, GREEN YELLOW, JC DECAUX, PANDORA, TECHNIP, SAINT GOBAIN, SIAM CEMENT, and many more...

Participation Fee

- Members Rate:
10,000 THB/Person or 15,000 THB/package (Thai + Foreigner)
Vat 7% excluded
- Non-Members Rate:
15,000 THB/Person or 24,000 THB/package (Thai + Foreigner)
Vat 7% excluded
- 3 follow up coaching sessions at a promotional price with one of our trainers



More information, please contact
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