



KHON KAEN

BUSINESS FORUM

8-9 December 2022



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Khon Kaen Business Forum

Khon Kaen is one of the biggest cities in the north-eastern region, 2nd regional contributor to the national GDP with 1.8 million of population. Khon Kaen is also considered as a center of the Greater Mekong Sub-region (GMS).

Initiated and organized by the Franco-Thai Chamber of Commerce (FTCC), the Belgium-Luxemburg-Thai Chamber of Commerce (BeLuThai) and the Netherlands-Thai Chamber of Commerce (NTCC) under the lead of the Joint Foreign Chambers of Commerce (JFCCT), the Khon Kaen Business Forum will be held from 8-9 December 2022, in partnership with the ISAN BCG Expo 2022, to promote Khon Kaen as a land of business opportunities in Thailand. The business forum is also an occasion to connect with local entrepreneurs in Khon Kaen.



Thursday 8th December 2022: Visit & networking

ROUTE 1 AGRO ROUTE

08h30 -16h30 SITE VISITS

- > Khon Kaen Cricket Village project
- > Mitr Phol Phuviang Sugar factory



ROUTE 2 SMART CITY

11h30 -16h30 SITE VISITS

- > Khon Kaen community tourism project
- > Smart City Operation Center in Khon Kaen North Eastern Science Park



17h30-20h00 Networking & Mini expo @ AVANI HOTEL

- > Opening Speeches by KHON KAEN high level stakeholders
- > Mini expo
- > Networking cocktail

NB : Tentative program to be confirmed.

Friday 9th December 2022

ISAN BCG Expo & MultiChamber networking



ISAN BCG EXPO 2022 | **ISAN BCG FORUM 2022**

9-12 December 2022
Khon Kaen Innovation Center

3 Stages | Walking Street Exhibitions in 3 Zones
(Innovative + Creative + Green) | Organic Market
Featuring the Best Regional Ingredients +
Produce | Food | Concerts

Collaboration: ร่วมอยู่ ร่วมเจริญ

Organized by **Glowfish** | **Khon Kaen Innovation Center**

THEMES

- Sustainable Competitiveness
- ISAN 2030
- Creating a resilient future with Sustainable banking
- BCG And "happy Model" Tourism
- North Easter Economic Corridor (NEEC) 2030
- Sustainable Urban delta
- International perspectives in Isan Region

AustChamThailand Business | Connections | Community

BeLuThai | Gandham | Franco-Thai | AHK | NT@CC | INORWAY | SATCC | Swiss Thai

9 DEC
17:00 - 20:00 HRS

Joint Chambers
Khon Kaen Sundowners

Friday 9 December 2022
18:00 - 21:00 hrs.

Ad Lib Khon Kaen

500 THB for AustCham members, partner Chambers' members, and Australian Alumni Members**
900 THB for non-members
includes cocktail-style food, and free-flow adult beverages and soft drinks

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ad lib

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