

WINNING MINDSET

Transpose the winning mindset of sport serial winners into business

Who Should Attend

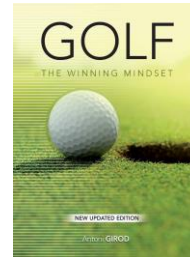
CEO's, Sales Directors, HR Directors, Hed of Learning and Development

Conference Duration

2 hours

Teaching supports

- Book Golf the Winning Mindset by Antoni Girod



What's in it for you?

- Understand the main poles of human functioning (Emotions, Body, Mind)
- Discover and activate the 4 motivation boosters of sport serial winners
- How to set objectives, overcome obstacles and define effective action plans
- How to prepare emotionally before an important meeting
- How to increase the impact of your body language and reinforce self confidence
- How to bounce back after a failure and develop sales resilience

Presentation Overview

The greatest champions are rarely the very best for purely technical reasons. If they are champions, it is all in their mind that they are. Why would it be otherwise in the corporate world? This is the whole subject of this conference : transposing the winning mindset of sport serial winners into the field of business.

This special conference will be conducted by Antoni Girod, worldwide expert of mental training for top athletes and international keynote speaker. Through years, he has developed a unique approach in the transposition of mental toughness, motivation and sport coaching to management, sales and negotiation in the fields of industry, banking and luxury for global companies such as Total, Nexans, Royal Bank of Scotland, Axa or Cartier. He is also the author of 12 reference books about mental training, communication, coaching and sales management.