2022

ADVERTISING OPPORTUNITIES

www.francothaicc.com

2021/2022

FTCC PREMIUM MEMBERS

ACCOR

AIRFRANCE

KLM

AXA

BANGKOK HOSPITAL

BNP PARIBAS

BRED IT THAILAND

CIC

Dextra

ESSILOR
SEEING THE WORLD BETTER

faurecia

GEODIS

L'ORÉAL THAILAND

mazars

MICHELIN
A BETTER WAY FORWARD

ORBIS

SAINT-GOBAIN

sodexo
QUALITY OF LIFE SERVICES

MEDIA PARTNERS

pimclick
creative digital agency

LUXUO

FTCC OVERVIEW

The Franco-Thai Chamber of Commerce is today one of the most dynamic European chambers in Thailand with over **220 members and more than 60 + events** organized every year. Founded in 1966 by French entrepreneurs, the Franco-Thai Chamber of Commerce (FTCC) is a non-profit organization affiliated to CCI France International, a strong network of 115 French bilateral Chambers in 90 countries.

The FTCC offers a wide network, allowing **entrepreneurs and companies** to successfully approach the market and build long-lasting trade relationships for efficient and fruitful business development. Whether you are an established business or new to the area, the Franco-Thai Chamber of Commerce is here to help you **succeed!**

1ST
NETWORK OF FRENCH COMPANIES IN THAILAND

220
MEMBER COMPANIES

60
EVENTS PER YEAR

2,500
PARTICIPANTS

800+
FTCC MEMBERS DIRECTORY DISTRIBUTED ALL OVER THE WORLD

14 FAIRS PROMOTED IN FRANCE & IN ASIA

98 EXHIBITORS

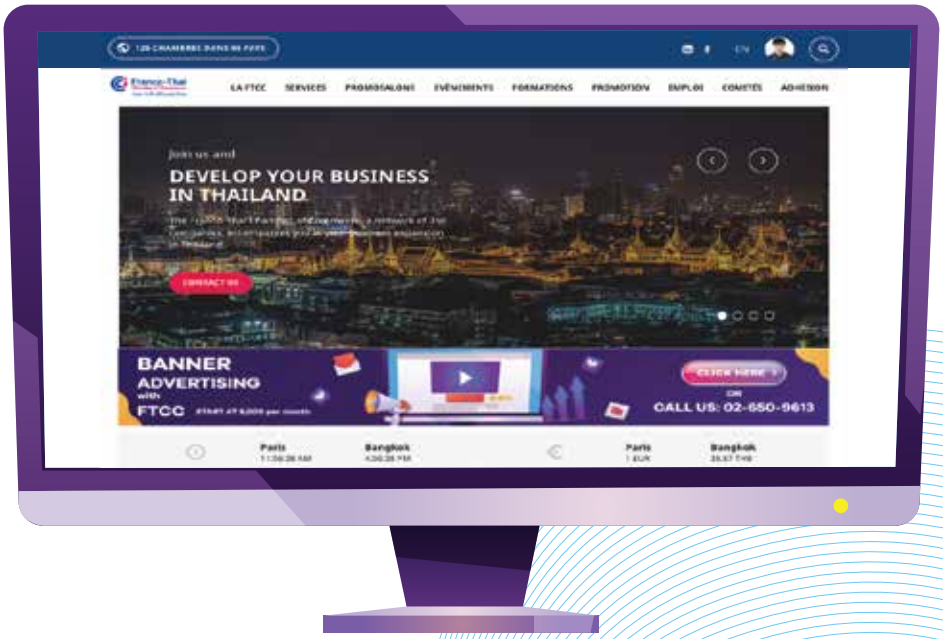
1000+ VISITORS

MORE THAN
4,000
UPSCALE CONTACTS IN THE EMAILING DATABASE

MORE THAN
10,000
FOLLOWERS ON SOCIAL MEDIA

WEBSITE

Updated daily, the www.francothaicc.com protal covers all the services and activities of the FTCC and its members. Increase your website traffic and raise your brand visibility by getting your advertisement on our homepage or on a specific page, with direct link to your website or your landing page.



KEY FIGURES 8,000 MONTHLY UNIQUE VISITORS

TARGET

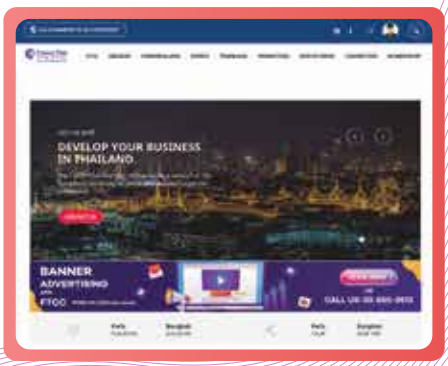
FTCC Members and Non-Members, Partners, CCI branch offices in France, thought leaders, service providers, journalists, students, graduates, Thai and French political and economic officials

FEATURE YOUR COMPANY ON WWW.FRANCOTHAICC.COM

Get your message across to Internet & Mobile users in France and Thailand

Promote your organization to a large target audience with an interest in Thailand or in a specific business

BANNER ON
FTCC WEBSITE



Position	Standard price	Member price(-50%)
Horizontal Banner under FTCC Header (Homepage) 1,140 pixels(W) x 150 pixels(H)		
• 1 month	9,000	4,500
• 3 months	25,000	12,500
Banner beside the main event (Homepage, Event and Event Calendar) 320 pixels(W) x 600 pixels(H)		
• 1 month	10,000	5,000
• 3 months	27,000	14,500
Horizontal Banner above Promotions section (Homepage) 1,140 pixels(W) x 150 pixels(H)		
• 1 month	9,000	4,500
• 3 months	25,000	12,500

***Rates in THB, taxes excluded 7% VAT**

Contact us for more information
Email: communication@francothaicc.com | Tel: +66(0) 2650 9613

NEWSLETTERS

FTCC NEWSLETTER

FTCC Weekly, covering news about FTCC Events & Activities, Thai Market, Legal, Techical and SME Updates will be send out on 2nd and 4th week of the month by email to **4,000 VIP Contacts.**

FTCC Promotions News, enhancing your visibility and generating more engagement by communicating about your services, products and news with us.

TARGET

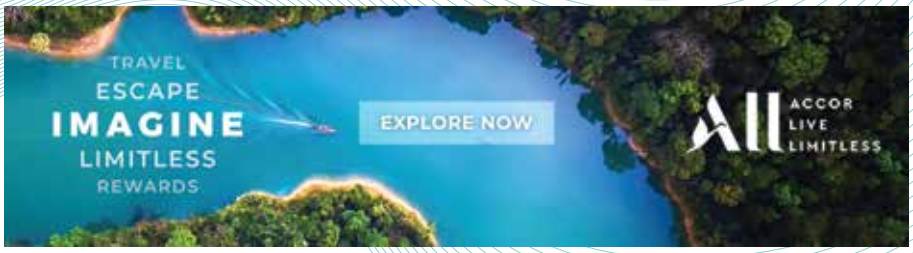
French, Thai and English speaking influencers, directors, employees and community members and partners, along with French-speaking and other foreign institutions and media in Thailand

FEATURE YOUR COMPANY IN OUR NEWSLETTERS

Communicate key news and information quickly and effectively to **4,000 VIP Contacts**

SIZE SPECIFICATION OF ADVERTISEMENTS

IN NEWSLETTERS



Banner Size:
600 pixels(W) x 200 pixels(H)
Type: JPG, PNG and GIF

Position	Standard price	Member price(-50%)
Horizontal Banner 600 pixels(W) x 200 pixels(H)		
• 1 month	6,000	3,000
• 3 months	16,000	8,000

***Rates in THB, taxes excluded 7% VAT**

Special discounts are offered on certain cummunication packages

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EMAIL BROADCASTING

Your full dedicated email will be sent out to **4,000 upscale contacts.** This is a great way to enchance the visibility of your company, services or products by being associated with the FTCC

Dimensions:

600 pixels(W) x 900 pixels(H) maximum
Format: HTML, JPG, PNG, Word
Hyperlinks Included

Decide on a broadcast date and the most efficient subject, or ask us for advice

Email Broadcasting Package

Position	Standard price	Member price(-50%)
• 1 Email	15,000	7,500
• 4 Emails	50,000	25,000

***Rates in THB, taxes excluded 7% VAT**

Special discounts are offered on certain cummunication packages

Contact us for more information
Email: communication@francothaicc.com | Tel: +66(0) 2650 9613

MEET THE

FTCC COMMUNICATION TEAM

Napat JAIYIM (Tang)
Communication Coordinator

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Franco-Thai
Chamber of Commerce
หอการค้าฝรั่งเศส-ไทย

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