

Organized with ♥ by the
Franco-Thai Chamber of Commerce



BONJOUR TALENTS INTERNATIONAL JOB FAIR

NUMBERS & FACTS OF MARCH 2018

WHAT IS BONJOUR TALENTS?

- **Bonjour Talents** has been created in 2014 by the French Chamber-Singapore and has since spread through Asia (Hong-Kong, Japan, Thailand ...)
- The FTCC (*Franco-Thai Chamber of Commerce*) has been organizing this job fair since 2015 and have bit by bit successfully increase its visibility among the Thai Talents. We are really proud to say that we have now more than 1 398 followers on our Facebook Page:

Bonjour Talents HR

- **Bonjour Talents** mission is to help our Members and Partners to:
 - Increase their company Brand Awareness & Become more attractive among Thai Talents
 - Help participating companies to meet, network and expand their talents pool with new or update resumes, contacts etc.



BONJOUR TALENTS PARTICIPATING COMPANIES SINCE 2015

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AMADEUS



CHANEL



ESSEC
BUSINESS SCHOOL

ESSILOR
SEEING THE WORLD BETTER



GEODIS

JCDecaux

L'ORÉAL



BONJOUR TALENTS 2018

NUMBERS & FIGURES



✓ 301 participants in 2018

Talents Registered: [55%: 18-25 yo] + [36%: 26-35 yo] + [9% 36-45 yo] + [2% 46 years old and more...]

✓ 13 Participating Companies

Accor Hotels, Amadeus Thailand, Bolloré, Club Med, Dextra, ESSEC Business School Asia-Pacific, Essilor, L'Oréal, Michelin, Novessence, Safcoms, Saint-Gobain and Valeo

✓ 4 Partners

Alliance Française, Campus France, Gummy Bear Tech Recruitment, TICC

✓ 5 Premium Sponsors

Accor Hotels, Bangkok Airways, Club Med Phuket, Dextra Group and Valeo

✓ 11 Lucky Draw Sponsors

Below Eleven, Easykart.net โกคาร์ท Go-Karting, Grande Centre Point Terminal 21, Lazgam Laser Games, L'Oreal, คางกิ้ง Okusno เจ้าแรกของไทย, PAUL Thailand, Rembrandt Hotel & Towers, Bangkok, Singha Corporation, The Heritage Hotels Group and VR1 -Thonglor

✓ 3 practical workshops

Gummy Bear Tech Recruitment "LinkedIn tips & Picture advice for your resume" + L'Oréal "Be ready and prepare for your interview with l'ORÉAL" + FTCC "Tips for an attractive resume"

- **Large & comfortable booth** (table, chairs, coffee break, lunch etc.) and a space to interview candidate 1 on 1
- **Visibility & Communication tools**
 - Bonjour Talents HR Facebook Pages & Facebook advertisement
 - FTCC Databases of professionals
 - Advertisement with JobsDB
 - Mascot on the BTS (day of the fair)
 - Contact with Thai Universities (Mahidol, Chulalongkorn, Sirapakorn, Thammasat etc.)
- **Activities through the day:**
 - Workshops related to job search
 - Presentation of a successful Thai Talents
 - Lucky draw and game tailor-made with the participating companies & partners & sponsors



BONJOUR TALENTS 2018

BOOTHS PICTURES

Booth size 3x3



Booth size 2x2

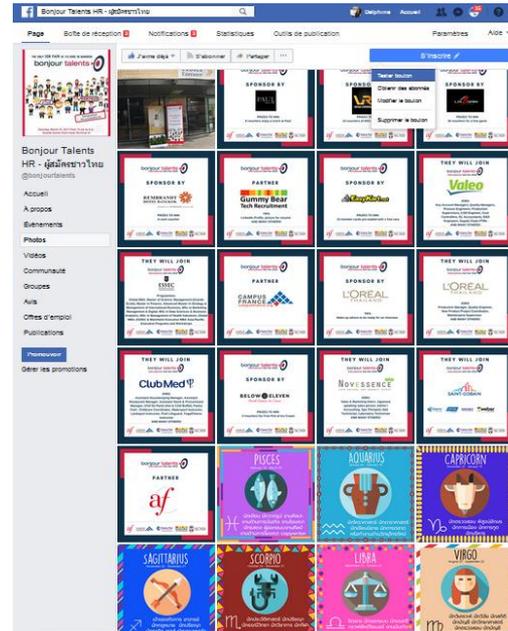


Interview Area

BONJOUR TALENTS 2018

COMMUNICATION TOOLS & STRATEGIES 1

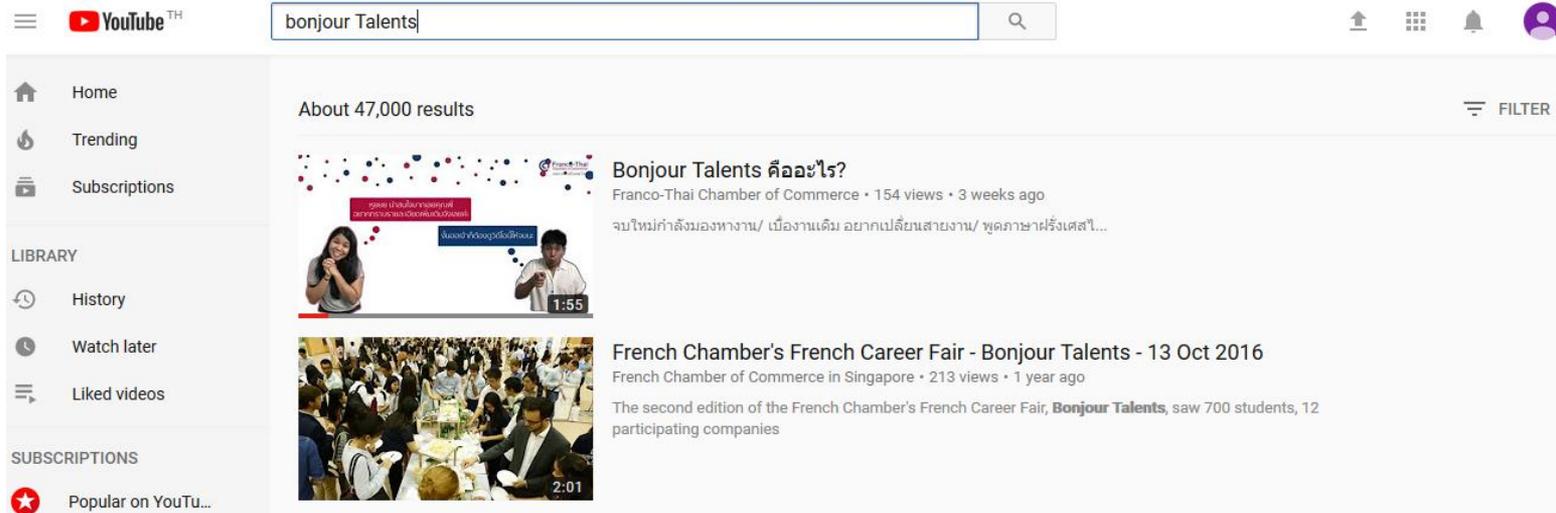
Facebook Communication



Banner JobsDB



Video Facebook Campaign





mes with the help of our
exhibiting companies



Workshops

Practical Workshops for the
candidates to prepare:

- Make-up for an interview
- Professional picture for a
resume
- Create a creative resume



PICTURES OF THE FAIR

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TO BE CONTINUED IN 2019



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We all speak Thai, English & French

To be part of this great adventure and for additional information, please do not hesitate to contact us !