



Social Media/Content Marketing Internship

LightBlue is offering a unique opportunity for a highly motivated young professional to join our pioneer social enterprise with a mission is to reconcile business excellence with sustainability (SDGs 2, 12 and 13). Your mission is to generate qualified leads for the consulting team to convert into customers.

Job Description

- Marketing and communication tools management:
 - Manage social media accounts (e.g. LinkedIn, Facebook, Instagram, YouTube)
 - Manage newsletter and email marketing content (e.g. MailChimp)
 - Manage website on desktop and mobile versions (e.g. Wix)
 - Review and analyze existing tools and deliverables with recommendation of best practices using Google Analytics, Facebook Business Manager, MailChimp Report Tool, and other social media analytics tools
- Design and communication tools creation:
 - Identify marketing content and communication materials to support company's activities (e.g. services, workshops, conferences, webinars)
 - Create marketing content and communication materials (e.g. visuals, handouts, brochures, videos)

Selection Criteria

- Humility and eagerness to learn and grow, ability to work independently
- Experience in creating marketing content is required
- Great knowledge of social media and digital marketing
- Truly interested in creating marketing content to support sustainability and awareness raising
- Excellent conduct of English (verbal and written)
- Great knowledge of MS Office
- Great knowledge of communication analytics tools is a big plus
- Knowledge of other design software is a plus
 - Graphic design software — Canva, Adobe Illustrator, Adobe Photoshop



- Video editing software — Final Pro Cut, Adobe Premier Pro, Adobe Effect, Camtasia
- Preferred soft skills – Organized, Creative, Daring, and very reliable

Benefits/Perks:

- A remarkable professional reference working with an esteemed organization
- Free training to [Food Waste Prevention Online Course](#) (Certificate of Proficiency provided)
- Opportunity to participate in hands-on food waste prevention projects, whenever necessary
- Monthly stipend: depends on qualifications, up to 200 USD

Starting date: ASAP, minimum 6 months

Working location: Anywhere, but should adapt to Bangkok (GMT+7) working hours, Mon-Fri 9am to 6pm

*The candidate needs to have his/her own laptop

Please email a cover letter and your resume to chompoo@lightblueconsulting.com

Ready to take a career jump?