

PROMOSALONS – The Global Partner Network of FRENCH TRADE SHOWS

Founded in 1967, Promosalons is a non-profit network – the only one of its kind in the world – dedicated exclusively to promoting French trade shows internationally. With 55 offices covering 120 countries, Promosalons has continuously contributed to the attractiveness of France as a flagship MICE destination.

In Thailand, Promosalons has been represented by the Franco-Thai Chamber of Commerce since 1990 and has promoted 15 French trade fairs a year, held either in France or in Asia. We have been assisting Thai businessmen to visit French international trade shows and also Thai exporters to exhibit in these leading shows. We recently expand our territory to cover Myanmar and Laos.

2020

In France

2020		
1-4 December 2020	POLLUTEC	The reference meeting place for environment professionals https://www.pollutec.com/

In Asia

2020		
28-30 September 2020	SIAL CHINA	Asia’s Largest Food Innovation Exhibition www.sialchina.com
3-5 December 2020	SIAL India	The new Indian Food Innovation Exhibition www.sialindia.com

2021

In France

2021		
22-26 January 2021 3-7 September 2021	MAISON&OBJET PARIS	The international trade show for home-fashion www.maison-objet.com
October 2021	SILMO PARIS	The Optical Fair www.silmoparis.com

In Asia

2021		
23-25 February 2021	VINEXPO Hong Kong	The leading industry event for wine and spirits professionals in Asia-Pacific https://www.vinexpohongkong.com/
May 2021	SIAL CHINA	Asia’s Largest Food Innovation Exhibition www.sialchina.com
July 2021	JEC FORUM Bangkok	Regional conference on composite for “Infrastructure & Construction” www.jec-bangkok.events
September 2021	SIAL India	The new Indian Food Innovation Exhibition www.sialindia.com