

LUXURY REDEFINED

SUSTAINABILITY, HIGH TOUCH EXPERIENCES & HIGH TECHNOLOGY

30 JULY 2019

THE ST. REGIS BANGKOK

09:30 - 18:00

SPEAKERS



Dr. Esterina Nervino
Director
RETAIL IN ASIA



Dan Zonmani
Global Brand Lead
LINE THAILAND



Onanong Pratakphiriya
Corporate Communication
and Public Affairs Director
L'OREAL THAILAND



Dr. Tawicha Trakulyingyong
Chief Technology Officer
SANSIRI PCL



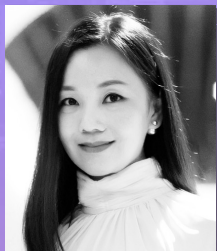
Sita Chutipaworakan
CEO
BCHU RUNWAY



Julien Gaubert-Molina
Managing Director, Hong Kong
SAME SAME BUT DIFFERENT



Tarate Poshyananda
Group Chief Executive Officer
(AMORN GROUP)



Dr. Thitiporn Sathavornmanee
Executive Director
LUXELLECE CENTER



Klaus Christandl
General Manager
THE ST. REGIS BANGKOK



Sopavadee Bejrattai
Marketing Division Manager
CLUB21 Thailand



Jerome Hervio
Managing Partner
STAMINA ASIA



Pam Thien
Chief Digital Officer
LUXUO

TOPICS TO BE ADDRESSED

- DISRUPTING LUXURY: CREATING RESILIENT BUSINESSES IN TIMES OF RAPID CHANGE
- LEVERAGING THE LUXURY EXPERIENCE ECONOMY
- SOCIAL & E-COMMERCE: IMPACT ON COMMUNICATION STRATEGY
- GLOBAL TRENDS FORESIGHT TO LOCAL INSIGHT INTO THAI LUXURY CONSUMERS

FULL DAY
TICKET FEE*

7,900

THB

HALF DAY
TICKET FEE*

4,900

THB

CHOOSE FROM:

MORNING SESSION /
AFTERNOON SESSION

MORE INFO:

02-071-2948

FB: LUXELLECE CENTER

SCAN TO
REGISTER:



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