



PROMOSALONS – The Global Partner Network of FRENCH TRADE SHOWS

Founded in 1967, Promosalons is a non-profit network – the only one of its kind in the world – dedicated exclusively to promoting French trade shows internationally. With 55 offices covering 120 countries, Promosalons has continuously contributed to the attractiveness of France as a flagship MICE destination.

In Thailand, Promosalons has been represented by the Franco-Thai Chamber of Commerce since 1990 and has promoted 15 French trade fairs a year, held either in France or in Asia. We have been assisting Thai businessmen to visit French international trade shows and also Thai exporters to exhibit in these leading shows. We recently expand our territory to cover Myanmar and Laos.

In France

2020		
4-8 September 2020 22-26 January 2021	MAISON&OBJET PARIS	The international trade show for home-fashion www.maison-objet.com
2-5 October 2020	SILMO PARIS	The Optical Fair www.silmoparis.com
18-22 October 2020	SIAL Paris	The World's Largest Food Innovation Exhibition www.sialparis.com
17-20 November 2020	Piscine Global Europe	The Leading Swimming Pool and Wellness Event https://www.piscine-global-europe.com/en
1-4 December 2020	POLLUTEC	The reference meeting place for environment professionals https://www.pollutec.com/

In Asia

2020		
8-10 July 2020	VINEXPO Hong Kong	The leading industry event for wine and spirits professionals in Asia-Pacific https://www.vinexpohongkong.com/
17-19 September 2020	SIAL India	The new Indian Food Innovation Exhibition www.sialindia.com
28-30 September 2020	SIAL CHINA	Asia's Largest Food Innovation Exhibition www.sialchina.com
11-13 November 2020	JEC Korea	The leading Composites Event in Asia Pacific www.jec-korea.events
5-6 October 2020	JEC FORUM Bangkok	Regional conference on composite for "Infrastructure & Construction" www.jec-bangkok.events