

Job Position: Marketing
PATTAYA BRANCH
Job Description

**Vauban real Estate** is one of the leading real estate group in Thailand with 9 branches in the Kingdom. The company caters the real estate needs of international clients.

As Marketing dedicated on Pattaya market, your missions are to develop and lead sales in Pattaya area.

### Missions:

- Business Development
- Marketing

#### A. Duties related to the Position:

## a) Business Development

- Develop and lead sales actions to reach assigned agency & personal sales objectives
- Negotiate the best terms and conditions with developers
- Develop business and sales opportunities for agency

## b) Marketing

<u>Implement & Supervise general marketing actions</u> according to the general marketing strategy approved by the Marketing Director

o Ensure that company offer remains attractive and competitive

### **Develop local marketing and Sales Actions**

- Active marketing watch (competitors, market Real Estate industry)
- Research new developments
- Promotion of company's offers and services
  - Via different communication channels (online & offline) exp. Classifieds, social networks, medias, etc.
- Public relations
  - Develop business partnership with local actors (restaurants, bars, hotels, etc...)
  - Develop local contacts through events and networking
  - Promote company's offer and services
- Suggest and implement new sales and marketing actions to develop the business

**Coordinate actions** with Office and Marketing Agency Assistant when needed

# c) Reporting

- Manage your activity in regards to application of Group processes and procedures
- Report your activities to your Manager

### B. Salary:

Fix Salary + Commission + Incentive



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## C. Workplace:

Pattaya Agency : Chateau Dale, 306/71, Thappaya Road, Moo 12, Nongprue, Banglamung, Pattaya, Chonburi

Monday to Friday from 9.00 to 6.00 pm. And Saturday 9.00-13.00 pm.

# D. Day Off:

Thai national day off: 17 Additional 7 days.

### E. Benefit:

Social Security Health insurance after pass probation

# Requirement

- Thai nationality
- Male or Female age 27-30 years old up
- Fluent in Thai, English speaking and writing (French will be a great plus)
- Creative, active and enthusiasm
- Service minded and ability to work in a team and in an international environment
- At least 2-5 year experience as Marketing or Similar tasks
- Skill in computer in Ms Office, Internet and social network
- Good organization able to organize work, schedules arrangement and deliver in time