

# DAY 1: THURSDAY, 4TH OCTOBER 2019 @ NOVOTEL PLOENCHIT

**Morning: gain in-depth awareness of cultural differences impacting the workplace from 9.00 am - 12.30 pm**

**With Khun Arnaud de Nadaillac**

1. Warm-up: “East-West” differences
2. Differences in behaviors across nationalities in specific situations
3. Different behaviors: values and beliefs
4. Differences between Thai values and other nationalities’ values



**FREE LUNCH BREAK**

**Afternoon: Review perceptions / stereotypes / preconceived ideas about each other from 1.30 pm - 5.00 pm**

**With Khun Sukanya Uerchuchai and Jean-Francois Cousin**

1. What matters most in Thai and Western Culture?
2. Perceptions / stereotypes about Thais / Westerners in the workplace
3. Motivational approach to Diversity
4. Debrief on cross-cultural tests done by participants



# DAY 2: FRIDAY, 11TH OCTOBER 2019 @ NOVOTEL PLOENCHIT

**Morning: work out how Thais and Expats can bridge the gap from 9.00 am - 12.30 pm**

**With Khun Sukanya Uerchuchai and Jean-François Cousin**

Participants work on (crisis) situations where cultural features can impact effectiveness:

1. Assertive communication in meetings
2. Feedback on under-performance
3. Recruitment interviews
4. Decision Making
5. Conflict Management
6. Team motivation



**Afternoon: Practice and Individual action plans to leverage the strength of diversity and differences from 1.30 pm - 5.00 pm**

**With Khun Sukanya Uerchuchai and Jean-François Cousin**

1. Participants review and update their own “5 advices for effective work in a cross-cultural environment” (preparatory work)
2. Feed-forward exercise among participants
3. Presentation of tools and discussion on key success-factors to leverage the strength of diversity and differences



## Attractive fees

Members 10,000 THB // Non-Members 15,000 THB

**SPECIAL Package for Members** 15,000 THB (1 Thai + 1 foreign participant)

**SPECIAL Package Non-Members** 24,000 THB (1 Thai + 1 foreign participant)

## Top 5 reasons to attend this workshop

1. Acknowledge the impact of each culture on practical business situations
2. Develop specific competencies to enhance business and managerial effectiveness in a cross-cultural environment
3. Develop personal action plan to increase global leadership skills
4. Share tips and ideas with other professionals and 3 renowned speakers
5. Learn how to manage difficult cross-cultural situations

## How to convince your boss to allow you to attend this workshop?

1. Show the workshop matches your Company's guidelines for training
2. Explain the ROI for the Company from better management practices across cultures (retention of talented employees, higher staff motivation, faster development of competencies, etc...)
3. Highlight the value of the connections you will make
4. Inform that you will bring back lessons and best practices to share with the team and the company
5. Show testimonial from previous participants

- Christophe L. Accor  
" I really appreciated getting input and insight from a Thai consultant "

Serge A. Allianz  
" This workshop provides great tools for people willing to build the bridge between French and Thai cultures. "

Alexandre B. Saint Gobain  
Sekurit  
" Explanations about behaviors and beliefs were useful, and even essential to prevent me from making management mistakes. "



# A FEW WORDS ABOUT OUR SPEAKERS



**Mr. Arnauld de Nadaillac**

**Managing Director, ANC Consulting, HRD Specialist**

30 years of Human Resources Development experience with companies and governments in France and 7 countries of Asia-Pacific. Based for 20 years in Thailand, he has implemented HRD projects in a large variety of Thai context: small village, university, federation, ministry, private and public industrial groups.



**Mr. Jean-François Cousin**

**Global Executive Coach, 1-2 WIN**

Held senior executive positions in Asia and in Europe for a Fortune 500 company. An ICF Master Certified Coach, he has served over 800 executives across Asia and The Middle- East. Watch him at [https://www.youtube.com/watch?v=fN\\_laNwKBbc](https://www.youtube.com/watch?v=fN_laNwKBbc)



**Mrs. Sukanya Uerchuchai**

**Executive Director at the Franco-Thai Chamber of Commerce**

With more than 20 years' work experience in business and marketing communications with international companies and organisations, Sukanya Uerchuchai has multi-cultural aspects to share with all. She has joined Jean-François Cousin and Arnauld de Nadaillac in holding several intercultural trainings for executives.

