

bonjour talents

International Brand & Job Fair



Are you looking to increase your company Brand awareness among Thai candidates & recruit Thai Talent? Come and exhibit at our Brand & International Job Fair on the **30th of March 2019** at **Grande Centre Point Hotel Terminal 21**

HR FAIR 2019

2018 KEY FIGURES

13 EXHIBITING COMPANIES

4 PARTNERS

11 SPONSORS

301 PARTICIPANTS

THEY ATTENDED IN 2018

ACCORHOTELS
Feel Welcome

top
EMPLOYER
THAILAND
2017

AMADEUS

MICHELIN
A BETTER WAY FORWARD

ClubMed

Dextra

ESSEC
BUSINESS SCHOOL

ESSILOR
SEEING THE WORLD BETTER

L'ORÉAL

BOLLORE
LOGISTICS

SAINT-GOBAIN

Valeo

NOVESSENCE
YOUR NATURAL AND ORGANIC EXPERT

What is Bonjour Talents?

Powered by the FTCC HR Committee

Bonjour Talents is one of the 1st brand and career fair in Thailand to connect International companies with Thai candidates. As part of the Employer community in Thailand, exhibiting companies will have the opportunity to enhance brand awareness, increase their employer visibility and find outstanding Thai candidates & Talents.

The 5th edition of **Bonjour Talents** will be held at on Saturday, **30th of March 2019**, from 10 am- 6 pm at **Grande Centre Point Hotel Terminal 21**, Grand Ballroom, (C Floor)

Who is attending?

CANDIDATES

- Qualified Thai professionals looking for international exposure
- Fresh graduates from universities in Thailand, holding Bachelor and Master Degrees
- Thai students from international schools in Thailand

COMPANIES

- FTCC Members
- Any International companies based in Thailand (companies affiliated to an International Group, companies with a multi-cultural management)

BENEFIT FROM A GREAT OPPORTUNITY! OUR OFFER...



Dedicated area to welcome candidates

Participating companies will benefit from a dedicated space to meet & welcome Thai candidates.

The Space package includes:

- An all-inclusive booth with your company branding (size 3x3m² or size 2x2m²)
- Access to the exhibitors lounge room for all-day incl. coffee break & 2 lunch set

Extensive communication campaign

Participating companies will benefit from an extensive communication campaign reaching out to a large-scale audience, a broad range of Thai universities, alumni associations, media and official partners.

The promotion package includes:

- Campaigns on major recruitment websites such as JobsDB
- Street marketing campaign at Asoke on the day of the event
- Roadshow to top Thai universities in Bangkok
- Emailing campaign to 150 universities in Thailand
- Emailing, flyers & posters campaign to the FTCC contacts and its partners
- Social media activation / FTCC website promotion
- Video campaign on Social Media
- Articles with media partners: L'Officiel, ...

Brand & employer image:

Exhibiting companies will have the opportunity to enhance their brand awareness and increase their employer visibility.

The visibility package includes:

- Your company profile and job positions in the event brochure (2 full pages per company)
- "Raise the voice" : Dedicated time (or 30 minutes) in the conference area to present your company's core values, recruitment requirements and career advancement
- Advert on your job positions through the FTCC website, France Alumni Platform and Bonjour Talents HR Facebook page