



Job Description: *Management Trainee Program - Marketing Intelligence & Perspective*

Based in Bangkok head office. The ideal candidate will be trained on topics of market research and trend analysis, and carry out interviews with key stakeholders, develop white papers, and assist in our media release. We value quick learners and agile starters who can thrive in an established 500 Fortune company environment. This position will allow you to work on an array of projects and/or topics, and sits within Marketing Department.

Please apply via the below link with your CV and Cover Letter to be considered; only those

Job Responsibilities

- Carry out desk research and study to understand sector trends and regulation
- Develop clear, concise white paper on selected subjects
- Collaborate with internal designers, product managers, and other department heads to identify customer needs and understand market insights
- Provide data analysis and quantitative information on priority segments
- Ensure tactical execution to drive cohesive narratives across all digital touch points

Skills required

- Currently pursuing a BA/BS degree in Business, Marketing, Communications, Public Relations, Journalism, English or any other related field
- Relevant working/project experience is preferred but not essential
- Business acumen and analysis-driven mind
- Ability to work independently as well as in a team
- Time management and organizational skills
- Proactive

We were awarded the Top Employers Thailand and Top Employers Asia Pacific and provide an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.