



ADVANCED MASTER STRATEGY AND MANAGEMENT OF INTERNATIONAL BUSINESS



ONE WORLD, YOUR OYSTER

The pioneering spirit



ESSEC Business School, The Pioneering Spirit

CREATED IN 1907, ESSEC BUSINESS SCHOOL IS AN ACADEMIC INSTITUTION OF EXCELLENCE WHICH THROUGHOUT ITS HISTORY HAS BEEN CHARACTERIZED BY ITS PIONEERING SPIRIT.



**International
Rankings**
Business Education
2016

#3
Master of Science
in Management

#7
Master in Finance

#14
Executive Education
Programs

In both full-time education and executive education, **ESSEC proposes a wide range of programs** to all those wanting to obtain an extraordinary learning experience, strengthen their talent, express their leadership and become truly high-level managers.

A centennial institution with a wide network of academic and corporate partners throughout the world, ESSEC has opted to focus its strategic development on three principles: **innovation, involvement and internationalization** which compose the three axes of the ESSEC 3i strategy that will be implemented from here until 2020.

An institution nourished by research and committed to an ambitious development of alliances with leading institutions, **ESSEC constantly strives to bring its students face to face with cutting-edge knowledge at the crossroads of discipline and to provide them with the latest technologies.**

Hallmarked by a profound humanistic tradition, ESSEC has succeeded not only in making the link between business and society a major subject of research, but it is also one of the fundamental components in the training of responsible managers. ESSEC thereby affirms **the necessity of putting innovation, knowledge and the creation of value at the service of the wider community.**

With students coming from 96 different countries, a largely international faculty body and a campus in the Asia-Pacific region since 2005, **ESSEC is both an international and multicultural institution.** This internationalization has been strengthened by the building of a new campus in Singapore, a presence in Rabat, Morocco, and a soon-to-be-opened campus in Mauritius, as well as development projects in Africa and Latin America.

These three axes - innovation, involvement and internationalization - forge ESSEC's learning philosophy that is common to all its programs: **accompany our students throughout a learning journey aimed at opening them up to new, unthought-of opportunities.** Studying at ESSEC means creating your own path towards the future and joining a supportive community of 47,000 graduates worldwide!

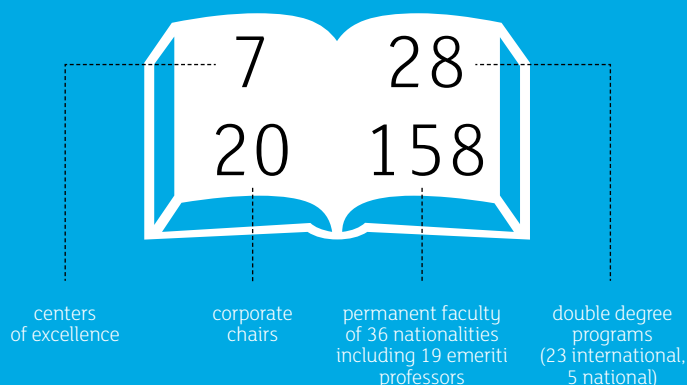
Welcome to ESSEC!



5
campuses in Cergy,
Paris-La Défense,
Singapore, Rabat and
soon-to-be-opened in
Mauritius

2,000
degrees awarded each year,
including 1,600
at graduate level

182
partner
universities
in 45 countries



Message from the Dean



Since 1907, ESSEC Business School has been a pioneer in its commitment to meeting the challenges of an increasingly boundless, uncertain, and high-tech future. Today, that means offering students a unique learning experience: founded upon cutting-edge research, ESSEC blends academic study with practical experience while focusing on the importance of cross-cultural dialogue.

ESSEC gives its students the tools they will need to understand complexity, anticipate challenges, create value, and take the lead in Europe, Asia, or wherever their careers may take them. Thanks to this skill set, ESSEC graduates embark on their careers prepared to shape the strategic direction of some of the world's top firms and organizations.

This is particularly true for graduates of ESSEC's Advanced Master Strategy and Management of International Business. At ESSEC, where internationalization is one of our strategic priorities, this program is perfectly positioned to help you excel in a business environment where globalization is the name of the game.

By enrolling in the Advanced Master Strategy and Management of International Business, you will be getting a solid base in economics and management. But you'll also be learning how to implement these skills in complex, international situations, while using cultural diversity as a tool to imagine innovative solutions.

Does the ESSEC pioneering spirit inspire you?

Enroll in the ESSEC Business School Advanced Master Strategy and Management of International Business.

Prof. Jean-Michel BLANQUER

Dean and President
ESSEC Business School



31% international students

96 nationalities represented

+ 100 student organizations

+ 700 partner companies in education and recruitment



International business skills to master the complexity of a global world

Markets are becoming increasingly international, interconnected and multi-cultural. With complexity comes risk and the need to rely on inspired managers to achieve business success and social excellence. Faced with new challenges companies increasingly seek experts with strong management foundations who can effectively tackle a broad range of managerial issues, from strategy to finance or marketing. Grounded in ESSEC Business School's founding values of humanism, diversity, responsibility, innovation and excellence, this program provides students with a global view of the organization, and prepares them to rise to the challenges of rapidly changing economic and social environments.



Anne-Flore MAMAN LARRAUFIE (Ph.D.)


Academic director,
École Spéciale Militaire Saint-Cyr,
Mastère Spécialisé® Strategy and Management of
International Business and Ph.D ESSEC Business School,
Expert in Luxury, Counterfeiting and Consumer Behaviour.





The SMIB program

A truly international experience in France, Singapore, Canada, Mexico, Russia and Morocco

Depending on the track chosen, courses take place either on ESSEC Cergy campus (France), ESSEC Asia-Pacific campus (Singapore), ESSEC Africa-Atlantic Ocean campus (Morocco) or through our SMIB-exclusive international academic partnerships:

 Canada, Kingston
• **Queen's University**

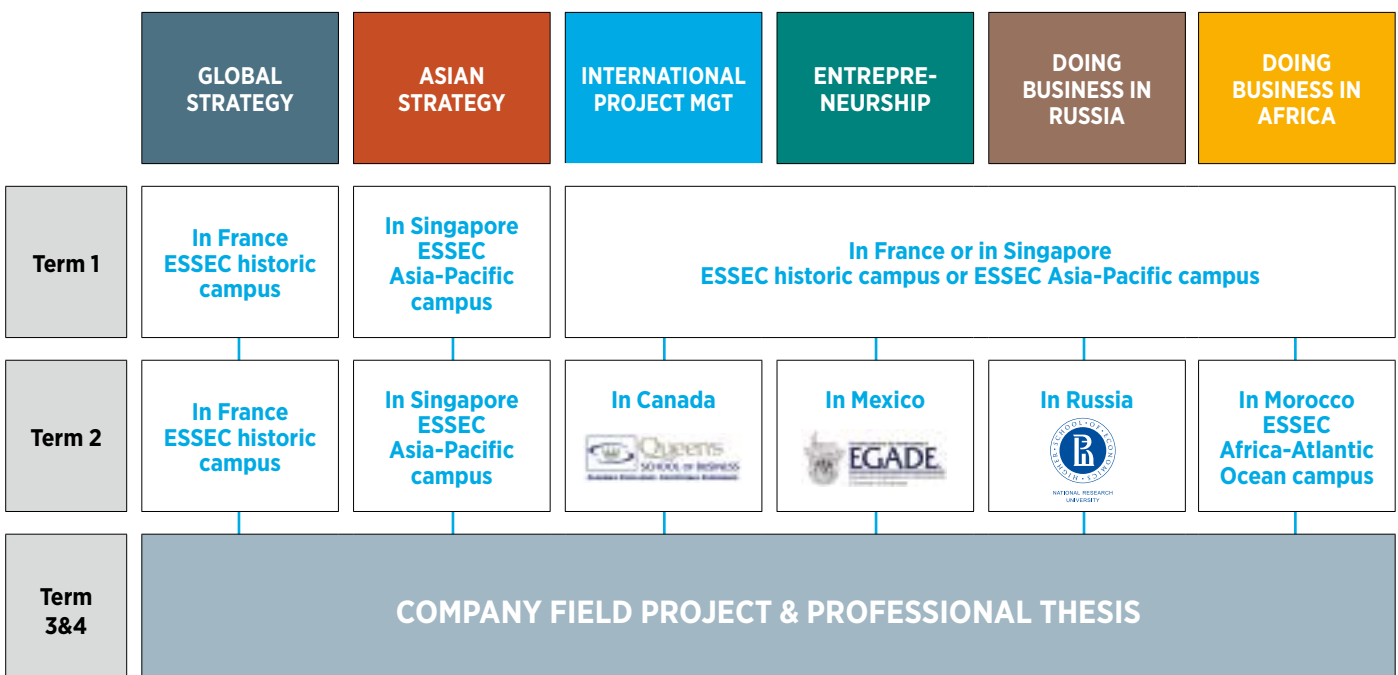
 Mexico, Santa Fe or Mexico City
• **EGADE Business School, Tecnológico de Monterrey (Double-Degree)**

 Russia, Moscow
• **Higher School of Economics, National Research University (Double-Degree)**

AT A GLANCE

- 1 year program
- Taught in English
- 6 tracks
- Multi-campus
- 75 ECTS Credits
- 1 international business trip
- 1 company field project
- 1 professional thesis
- Accredited by the Conférence des Grandes Écoles in 1996 

6 TRACKS TO TAILOR THE PROGRAM TO YOUR NEEDS AND GOALS





Courses and seminars

Students are offered a range of fundamental, core, specialized and elective courses and seminars to tailor the program to their refined career goals. They cover all sectors of activity, from consumer goods to services and high tech products. Language courses of French and Mandarin are also offered.

An internationally focused pedagogy

Anchored in a case based approach, the pedagogy presents students with international business situations. Solutions that emerge often reflect the cultural and academic diversity of the students. The program relies on a wide range of learning methods including lectures, case studies, interactive seminars, field work and individual/team projects.

The faculty

It blends academic and professional perspectives for teaching excellence, with the majority of lecturers holding a Ph.D., thus being experts in their field, and standing for more than 20 different nationalities.

In addition to the faculties of ESSEC Business School, Queens, Egade and HSE, the program also relies on visiting scholars and high professional profiles who bring their business expertise to the class, continuously challenging students on fundamental business issues. It also includes companies that are responsible for a given course (ex: Wavestone, SKP, SMBC, etc.).

Strengths of the SMIB program





Milestones

International Business Trip

The one-week international business trip provides opportunities to meet local professionals and business leaders. Topics explored during the study trip focus on entering the domestic market and local opportunities, threats and risks. Students have travelled to Russia, USA, China, India, Great Britain, Brazil, Argentina and United Arab Emirates. They met and exchanged views and knowledge with several major international and local companies such as Airbus Group, Areva, BNP-Paribas, Capgemini, Citi Bank, Club Med, Etypharm, Goldman Sachs, Lloyds Bank, LVMH, Morgan Stanley, Mozilla, Orange, Tishmann Speyer, Unilever, Business France etc.

Digital Week Competition

The DWC is an inter-program competition between the teams from different Mastère Spécialisé®. Students respond to the real cases presented by the companies while placing themselves in the shoes of Digital agencies for a week. In the last few years, some real and current cases were presented by the following companies: Air France, BFMTV, Carrefour Drive, Club Med, Crédit Agricole, Christian Dior, Henkel, Janssen, Lenovo, L'Oréal, Moët Hennessy, Nestlé, Novartis, SCA, Seb, Servier, Somfy, Total, Valeo and Vertone. The Digital Week Competition presents a unique opportunity to confront the digital transformation within companies.



iMagination Week

Dedicated to imagination and creativity, this seminar aims at culturally enriching students by taking them away from their usual work habits, confronting them to world leading experts from various backgrounds (sciences, art, technology, philosophy, gastronomy, astrophysics, etc.) and placing them under the patronage of an ESSEC alumni "godparent". The purpose of iMagination Week is also to instill in the students a pioneering spirit to help them understand the issues of the world they will build as well as to assist them in developing their creative minds by stimulating their imagination and their group work capabilities.

Asian Strategy Challenge

This 6-month consulting mission is the best way to put in practice all soft and hard skills needed to become a qualified consultant. Students have to act as a real consulting team, under the supervision of an ESSEC coach, on a mission that is proposed by a company or an economic cluster located in APAC. Examples of mission topics would be: French Robotics in Asia (French Chamber of Commerce in Singapore), Strategic Growth for a B2B Start-up located in Thailand (Kyklo), Olfactive Branding in B2B (Sodexo), etc.

Field Mission: Exporting Innovation from/to Africa

This 3-month entrepreneurial or intrapreneurial mission for an existing business is a unique opportunity to be immersed and confronted to a new technological or marketing or disruptive challenge in Africa eg. Launch of a new product on the African market by an African company, Creation of a collective brand in Africa, Expansion of a foreign company on the African territory, Creation of a start-up in Africa etc. Students are invited to submit their own project if they have any.



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Global Strategy track

At ESSEC Cergy campus (France)

The Global Strategy track is designed for those who want to pursue a career focused on strategy, either within a company, or as a consultant, in a Western context.

TRIMESTER 1 (France)

Fundamentals

- Business & Society
- Financial Accounting
- Negotiation
- Contemporary Economic Challenges

Core Courses

- Geopolitics
- Strategic Corporate Investment & Financing Decisions
- Strategic Marketing
- Strategic Tools for Strategy Building
- Applied Strategic Management
- Competitive Intelligence
- International Business Law
- Strategic Management of International Operations

Elective Courses

- C-centric Strategy
- French for Beginners/Intermediate
- Big Data & Strategic Issues

Professional Conferences & Career Day

TRIMESTER 2 (France)

Digital Week Competition

International Business Trip

Core Courses

- Management & Leadership
- E-Business Strategies
- Excel Crash Course
- Strategic Innovation in Service Economy
- Design Thinking & Creativity
- Leadership for Strategy Builders
- Entrepreneurship
- Strategic Branding Issues when Going International
- International Marketing Management
- Strategic Growth Management

Elective Courses

- Project Finance
- M&A

2 Specializations to be chosen from

Global Corporate Strategy

Specialized Courses

- Strategic Global Sourcing
- Strategic Supply Chain Management
- Marketing B2B & KAM

Global Strategic Consulting

Specialized Courses

- Consultancy Soft Skills
- Consulting (case-cracking)
- Consulting Commercial Services

TRIMESTER 3 & 4

Company Field Project (Internship)

Professional Thesis



Asian Strategy track

At ESSEC Asia-Pacific campus (Singapore)

The Asian Strategy track is designed for those who want to work in an Asian context, either as expatriates in Asia or with Asian business partners.

TRIMESTER 1 (Singapore)

Fundamentals

- Business & Society
- Financial Accounting
- Negotiation
- Microeconomics

Core Courses

- Geopolitics
- Strategic Corporate Investment & Financing Decisions
- Strategic Marketing
- Strategic Tools for Strategy Building
- Applied Strategic Management
- Competitive Intelligence
- International Business Law
- Cross-cultural Issues when Going International
- Mandarin

Elective Courses

- C-centric Strategy
- BoP Marketing

Professional Conferences & Career Day

TRIMESTER 2 (Singapore)

iMagination Week

International Business Trip

Core Courses

- E-Strategy in an Asian Context
- Branding Strategies for Emerging Markets
- Global Strategies for Emerging Markets
- Islamic Business Management
- Asian Leadership
- Entrepreneurship in Asia

Elective Courses

- Asian Economies
- Financial Markets (Asian focus)

2 Specializations to be chosen from

Asian Corporate Strategy

Specialized Courses

- Managing International Business in Asia
- Negotiate Business Deals in China
- Strategic IP Management when Doing Business in Asia

Asian Strategic Consulting

Specialized Courses

- Asian Strategy Challenge
- Consulting in Asia (case-cracking)
- Consulting Soft Skills

TRIMESTER 3 & 4

Company Field Project (Internship)

Professional Thesis





International Project Management track

At ESSEC Cergy campus (France) or at ESSEC Asia-Pacific (Singapore) and at Queen's University (Canada)

The International Project Management track is designed for those who want to pursue a career in international project management, in whatever geographical context. This track also confers a Certificate of Attendance from Queen's University.

TRIMESTER 1 (France or Singapore)

Fundamentals

- Business & Society
- Financial Accounting
- Negotiation
- Contemporary Economic Challenges (France)
- Microeconomics (Singapore)

Core Courses

- Geopolitics
- Strategic Corporate Investment & Financing Decisions
- Strategic Marketing
- Strategic Tools for Strategy Building
- Applied Strategic Management
- Competitive Intelligence
- International Business Law
- Strategic Management of International Operations (France)
- Cross-cultural Issues when Going International (Singapore)
- Mandarin (Singapore)

Elective Courses

- C-centric Strategy
- French for Beginners/Intermediate
- Big Data & Strategic Issues (France)
- BoP Marketing (Singapore)

Professional Conferences & Career Day

TRIMESTER 2 (Canada)

Specialized courses

- Project Management in an International Context
- Financial Modelling of Multinational Corporations
- International Investment Banking
- Global Sales Management
- Critical Perspectives on Business

TRIMESTER 3 & 4

Company Field Project (Internship)

Professional Thesis

Entrepreneurship track

At ESSEC Cergy campus (France) or at ESSEC Asia-Pacific (Singapore) and at EGADE Business School, Tecnológico de Monterrey (Mexico)

The Entrepreneurship track is designed for those who want to develop their entrepreneurial and intrapreneurial skills, either to start their own business or to acquire the skills for international business development. This track is open to Spanish speakers only and also confers the Maestría (MBA) en Mercadotecnia from Egade Business School.

TRIMESTER 1 (France or Singapore)

Fundamentals

- Business & Society
- Financial Accounting
- Negotiation
- Contemporary Economic Challenges (France)
- Microeconomics (Singapore)

Core Courses

- Geopolitics
- Strategic Corporate Investment & Financing Decisions
- Strategic Marketing
- Strategic Tools for Strategy Building
- Applied Strategic Management
- Competitive Intelligence
- International Business Law
- Strategic Management of International Operations (France)
- Cross-cultural Issues when Going International (Singapore)
- Mandarin (Singapore)

Elective Courses

- C-centric Strategy
- French for Beginners/Intermediate
- Big Data & Strategic Issues (France)
- BoP Marketing (Singapore)

Professional Conferences & Career Day

TRIMESTER 2 (Mexico)

Specialized courses

- Business Intelligence
- Corporate Governance and Ethics
- Leadership & Managing People in Organizations
- Operations Management
- Service Management
- Corporate Sustainability
- Innovation & Entrepreneurship

Elective Courses

To be chosen on-site from a portfolio of courses

TRIMESTER 3 & 4

Company Field Project (Internship)

Professional Thesis





Doing Business in Russia track

At ESSEC Cergy campus (France) or at ESSEC Asia-Pacific (Singapore) and at the Higher School of Economics, National Research University (Russia)

The Doing Business in Russia track is designed for those who want to work in Eastern Europe or with Eastern European business partners. This track also confers the Master of International Business from the Higher School of Economics.

TRIMESTER 1 (France or Singapore)

Fundamentals

- Business & Society
- Financial Accounting
- Negotiation
- Contemporary Economic Challenges (France)
- Microeconomics (Singapore)

Core Courses

- Geopolitics
- Strategic Corporate Investment & Financing Decisions
- Strategic Marketing
- Strategic Tools for Strategy Building
- Applied Strategic Management
- Competitive Intelligence
- International Business Law
- Strategic Management of International Operations (France)
- Cross-cultural Issues when Going International (Singapore)
- Mandarin (Singapore)

Elective Courses

- C-centric Strategy
- French for Beginners/Intermediate
- Big Data & Strategic Issues (France)
- BoP Marketing (Singapore)

Professional Conferences & Career Day

TRIMESTER 2 (Russia)

Specialized courses

- Cross-Cultural Management, focus on Russia
- Legal Aspects of Doing Business in Russia
- Leadership in Russia
- Management Accounting
- Business Informatics
- Change Management
- Operation Management
- Russian as a Foreign Language
- Company Consultancy Project with a Russian Company

Elective Courses

- Marketing
- Finance

TRIMESTER 3 & 4

**Company Field Project (Internship)
Professional Thesis**



NATIONAL RESEARCH
UNIVERSITY

Doing Business in Africa track

At ESSEC Cergy Campus (France) or at ESSEC Asia-Pacific Campus (Singapore) and at ESSEC Africa-Atlantic Ocean Campus (Rabat, Morocco)

The Doing Business in Africa track is designed for those who want to understand business conduct in Africa, either as entrepreneurs or as future collaborators in a company implanted in Africa. This track is opened to French speakers only. From the second trimester, they will share courses with students enrolled in the MSc in Management "Grande Ecole" program, "Business and Operations in Africa track" in partnership with Centrale-Casablanca.

TRIMESTER 1 (France or Singapore)

Fundamentals

- Business & Society
- Financial Accounting
- Negotiation
- Contemporary Economic Challenges (France)
- Microeconomics (Singapore)

Core Courses

- Geopolitics
- Strategic Corporate Investment & Financing Decisions
- Strategic Marketing
- Strategic Tools for Strategy Building
- Applied Strategic Management
- Competitive Intelligence
- International Business Law
- Strategic Management of International Operations (France)
- Cross-cultural Issues when Going International (Singapore)
- Mandarin (Singapore)

Elective Courses

- C-centric Strategy
- French for Beginners/Intermediate
- Big Data & Strategic Issues (France)
- BoP Marketing (Singapore)

Professional Conferences & Career Day

TRIMESTER 2 (Morocco)

Specialized courses

- Culture & African Societies: Impact on Doing Business
- African Geopolitics
- Entrepreneurship in Africa
- Innovation & Transformation Management
- Strategic Brand Management in Africa
- Circular Economy & Sustainable Development in Africa
- CSR Management in Africa
- African Economies
- International Business Management in Africa
- Operations & Logistics Management in Africa

Field Mission: Exporting Innovation from/to Africa

TRIMESTER 3 & 4

Company Field Project (Internship)

Professional Thesis





Hands-on field experience

The company field project

The company field project is designed to facilitate students' professional integration. It enables them to apply their newly acquired skills and knowledge to hands-on experience as interns in an organization. The company field project can take place anywhere in the world. **55% of students found their company field project through the ESSEC Business School network.**

The professional thesis

Students must write a professional thesis based on a specific business issue related to the field project. The thesis is defended in front of a jury.



"The program makes you think of the world differently. It offers a lot of courses in each important aspect of the business field, exposure to companies almost every day. It is taught by excellent and professional professors who have real field experience."

Qian, 2009 graduate class, Engineer, Tsinghua University, Performance Manager, Danone (Paris)

Some professional theses

DHL WORLDWIDE Trends and dynamics driving innovation in the future automotive industry supply chain.

HERMES GROUP Transformation of production control management in the luxury industry: Hermès Group case.

CLARINS How to mix growth sustainability for a micro-multinational on Asian markets.

LVMH Enhancing the instore luxury experience: Fendi topstore strategic project.

SANOFI AVENTIS Nature product management in pharmaceutical industry: focus on emerging markets.

SODEXO ASIA-PACIFIC Challenges and problems with cash management in large corporations and benefits of a treasury plan tool.

SIMON-KUCHER & PARTNERS Beyond the rational homo-oeconomicus: how can behavioral economics be integrated for price optimization? The example of the retail industry.

MAZARS How can professional services firm improve their business model by integrating technologies.

DCNS FAR EAST- PTE LTD How to establish a foothold for a technology product aimed at maritime industry in Singapore.

ACCOR GROUP New consumption dynamics in the hospitality industry: key success factors for hotel groups such as Accor.

DASSAULT SYSTEMES Impact of synergies on a corporation in the PLM industry due to mergers and acquisitions: example of a similar acquisition by Dassault Systemes.

ASTER CAPITAL Ventures capital in clean technology: performance and evolution.



Careers and Alumni around the world

71%

of students find a job prior to graduation

97%

within four months of graduation

100%

within six months of graduation

88%

have jobs with a strong international focus

37%

find their first position outside France

Graduates find management positions in various industry sectors, in France, Europe and worldwide.

Consulting

- Consultant in strategy, in international development, in mergers and acquisitions, business analyst, audit consultant, risk management consultant etc.

International business

- Project manager, business developer, head of import-export, zone manager, international development manager etc.

Management

- Subsidiary director, project manager etc.

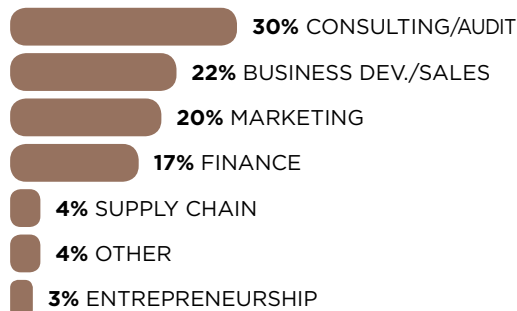
Finance

- Financial analyst, investment banking auditor, head of international project financing, auditor/credit risk manager, systems engineer and head of financial processes, international treasurer, international management controller etc.

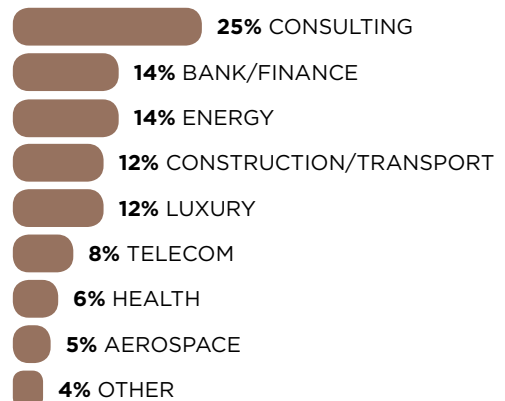
Marketing/sales

- International product manager, marketing manager, key account manager, head of market research, sales director, sales manager etc.

Positions



Sectors



Placement

Ongoing career orientation and support is provided to help students find suitable positions upon graduating. These services include personal development coaching which has been designed to help students capitalize on their skills and experience, so they become conscious of their assets. By defining a personal strategy to market their skills, students and graduates optimize their chances of succeeding on their chosen career path. The Career Services also organize individual counseling, workshops, mock interviews, conferences and opportunities to meet with executive search consultants, industry leaders/CEOs and HR Directors.

Each year there are:

- On-campus career fairs specialized in certain fields (finance, consulting, law, etc.).
- Recruitment fairs in Europe and Asia.
- 250 meet-and-greet with business professionals.
- 21,000 apprenticeship, internship, VIE (international volunteer program) offers.
- 6,000 graduate job offers.
- Online CV profiles consulted by more than 2,500 companies.



"My boss was surprised by my knowledge of Asian business culture when we met some Asian investors."

**Simone, 2011 class,
MSc in Business Engineering, Politecnico di Torino,
Investment Analyst, Grosvenor Fund Management**

Alumni positions

- *Advisory Consultant*
PwC
- *Senior Consultant*
KURT SALMON
- *Private Sector Development Manager*
THE WORLD BANK
- *Strategy Analyst*
AIRBUS GROUP
- *Export Manager*
CRAY VALLEY (TOTAL GROUP)
- *Financial Engineer, Development Division*
GROUPE BOUYGUES
- *Risk Manager*
EDF
- *Business Plan Manager*
FRANCE TÉLÉCOM
- *Europe Asia Product Manager*
THALES
- *Asia-Pacific Business Development Manager*
AREVA
- *Financial Strategy Consultant*
SCHRODER SALOMON SMITH BARNEY
- *Consultant*
ROLAND BERGER



Be part of ESSEC dynamic worldwide network of excellence

47,000 ALUMNI

including over
2,300 MS Strategy & Management of International Business Alumni

With over **70** alumni chapters located worldwide essec alumni offers a wide range of services and organizes special events all over the world in all business sectors, as well as giving career advice to graduates.



"A business culture! Students and professors come from all over the world. The wide range of classes available allows you to choose according to your interests and objectives."

Yoann, 2008 graduate class, Pharmacist, Université de Lyon, Life Sciences Consultant, Alcimed (Switzerland)



"The international background of the SMIB with multicultural teachers and students fed my passion and curiosity for different geographies, economies and types of companies."

Maria Carolina, 2013 graduate class, Engineer, École des Mines de St-Etienne, Consultant, BCG (Mexico)



OUR TOP RECRUITERS

ACCENTURE • AIRBUS GROUP • AMAZON • AREVA • AT KEARNEY • AXA • BANK OF AMERICA
MERRILL LYNCH • BARCLAYS • BCG • BEAR STEARNS • BNP PARIBAS • CAPGEMINI CONSULTING
• CARTIER • CHRISTIAN DIOR • DANONE • DELL • DELOITTE • ENGIE • EY • FACEBOOK • GENERAL
ELECTRIC • GOOGLE • GROUPE PSA • GSK • HSBC • JPMORGAN CHASE & CO. • KERING •
KPMG • L'ORÉAL • LOUIS VUITTON • LVMH • MARS & CO. • MAZARS • MCKINSEY & COMPANY
• NESTLÉ • NOVARTIS • PFIZER • P&G • PwC • SAFRAN-ZODIAC • SANOFI • SCHLUMBERGER
• SIMON KUCHER & PARTNERS • THALES • TOTAL • UNILEVER • And many more.

Who can apply?

The Mastère Spécialisé® (advanced master) is a selective post-graduate program designed for high-potential candidates holding (or currently pursuing) a graduate degree (master) in engineering, science, management, law, political sciences, pharmacy, etc.

Applications from holders of an undergraduate degree (4-year bachelor) or (3-year bachelor with 3 years of professional experience) will also be examined (but cannot exceed 30% of total admitted applicants).

Candidates are academically excellent, open-minded, international oriented, sensitive to the world around them and have leadership potential.

The selection process

Selection is based on an exceptional academic record and/or professional experience as well as strong motivation to pursue the SMIB program.

- Online application file.
- Management aptitude test is required: GMAT or TAGE MAGE or GRE.
- English test is required: TOEFL or TOEIC or IELTS. For the International Project Management track, scores must be: TOEFL>100 or TOEIC>900 or IELTS>7.5
- The English test is not required if the candidate has spent at least 3 years in an English speaking university or has lived or worked at least 3 years in an English speaking country, unless applying to the International Project Management track.
- For the Entrepreneurship track, fluency in Spanish is required.
- For the Doing Business in Africa track, fluency in French is required.
- The Admissions Committee may decide to schedule an interview with the applicant.



"I particularly liked the case studies that allowed for rich class discussion and exchanges of views reflecting the students' diversity of culture and background."

Damien, 2000 graduate class, Engineer, École CENTRALE Nantes, Consultant in Financial Strategy, Schroder Salomon Smith (London)

Typical SMIB student profiles

- **70%** of students hold degrees in engineering or science.
- **30%** hold degrees in law, management or political sciences.
- **45%** of the cohort is international.
- **50** nationalities representing the **5** continents.
- Strong international backgrounds (dual nationality, studies or work abroad) with a strong level of English.
- Students speak **3** or more languages.





What is a Mastère Spécialisé® (Advanced Master),

Conférence des Grandes Écoles accredited?



- **Post-graduate program**, the Mastère Spécialisé® (Advanced Master) is a registered collective label owned by the Conférence des Grandes Écoles. It was created in 1983 to respond to demand from companies who wanted to recruit graduates with skills in specialized fields. It guarantees the course's vocational focus, rigor and technical nature. It allows students to develop their strengths and is a springboard for their professional career.
- The Conférence des Grandes Écoles is the French association of engineering schools, management schools and higher education institutions. The CGE accredits its members' educational programs and uses its quality label as a guarantee that these programs meet the expectations of the labor market

and promotes the development and influence of all forms of higher education and research institutions both in France and abroad with a view towards excellence, in partnership with the public authorities, economic players and civil society.

- The Mastère Spécialisé® (Advanced Master) confers **75 ECTS credits**. It does not confer a Master's degree.
- To date, there have been more than 80,000 MS graduates since its creation, including more than 20,000 international students.

More about the ESSEC MS SMIB

Discuss...
with an enrolled student on ESSEC Talk.

Refer to...
news, testimonials, admission process and schedule.

Apply online...

www.essec.edu





The Cergy-Pontoise Campus



© Alexandre Dolhmadou Argenteo

Welcome to ESSEC Business School's original campus located only 35 minutes away from Paris.

ESSEC established its original campus in this student haven in 1973. Set in a vast green space covering 2,000 hectares, the campus features the very best teaching tools: auditoriums equipped with facilities, libraries rooted in the digital era, language labs, etc. It is also a convivial site with places to eat, student residences, sports facilities, practical services, and more.

The Paris-La Défense Campus



At the heart of Europe's leading business district, this ESSEC campus is adapted to the time constraints and targeted needs of working managers.

This campus, housed in the well-known CNIT building, is specifically dedicated to our executive education programs. Thanks to its strategic location, spaces for group work, connectivity, areas for relaxing, reading and getting together, it offers the perfect conditions for educating managers and executives.

The Singapore Campus



Midway between India and China, Singapore boasts the ideal location to get a global vision of Asia.

Singapore has always been in the vanguard of Asian development and continues to attract multinationals from all over the world. Since 2005, ESSEC's third campus has been ushering its students into the heart of a major economic, commercial and financial crossroads, offering an ideal platform for understanding the forces, complexity, diversity and challenges of a key region in the 21st century. In January 2015, ESSEC welcomed students to its new 6500 m² campus.

The Rabat campus (Morocco)



© Gema RBBM Architects

At the heart of the Indian Ocean and at the crossroads of 2 continents, Mauritius is undergoing rapid economic change and striving to become a hub for higher education in the Indian Ocean/southern Africa region.

The Mauritius campus



Baptised ESSEC Africa-Indian Ocean, the ESSEC campus which will open its doors in September 2017 falls within the scope of this ambitious project. Located in Pierrefonds within the framework of a university complex combining several French higher education establishments, the campus will offer a privileged environment for studies and student exchange programs.

Baptised ESSEC Africa-Atlantic and launched in 2016, this new campus is located in the municipality of Sidi Bouknadel in the heart of the Rabat-Salé urban area. It hosts ESSEC's academic activities, notably a track from the Global BBA program, and those directed in partnership with the Ecole Centrale based in Casablanca and high-level Moroccan academic institutions such as the International University of Rabat.

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