



FTCC SURVEY – FLOOD IMPACTS ON BUSINESS IN THAILAND

In November 2011, the Franco Thai Chamber of Commerce carried out an electronic survey among its 248 member companies to assess the impact of the floods on their business, to see how they have reacted and to get their views on the post-flood situation.

Over 16% of FTCC members have replied.

Impact on business

Almost 80 % of the interviewed members have been affected by the floods, 20% directly and the majority (59%) indirectly.

41 % of the interviewed members declared that they had to interrupt or close their business, for an indefinite period of time (37%) or for a short period of time ranging from 1 to 3 days (32%). Only 5% of the interviewees had to relocate their offices because of the floods.

Companies were mainly affected by their employees not having been able to come to work (82%) but also by the decrease of sales due to impacted clients (65%) or ruptures in the supply chains (41%). Only 6% of the respondents faced inundated premises and none of them suffered power shortages related to the floods.

While 37% of the interviewed companies have not been able yet to assess the impact of the flooding on their business, 34 % of them valued the damages on their business at 5 to 20% of their annual turnover. Other companies (17%) were more severely affected and predicted higher losses ranging from 20% and more.

Relief measures

Public

Only 2% of interviewed companies believed that the measures announced by the government would be helpful whilst 39% thought the opposite. The majority of the companies (46%) did not know the extent of the announced measures. When asked what would they need from the government, the answers were tax relief (70%), lower interest loan (26%) and tax exemptions (22%).

Private

59% of the interviewed companies got involved into concrete actions to relieve Thailand from the flood crisis apart from helping their own employees. These actions were mainly donations to charities (79%), corporate volunteering (36%) and local community support (32%).

Prospects

73 % of the interviewed companies believe that the current flood situation would reduce the attractiveness of Thailand for foreign investors.

The Franco-Thai Chamber of Commerce (FTCC)

The Franco-Thai Chamber of Commerce was founded in Bangkok in 1966 by French companies. Today, it represents a dynamic and powerful business network of 248 members from various sectors. The FTCC is a non-profit organization whose main focus is to promote business relations between Thai and French companies. The FTCC is committed to 3 main areas of responsibility:

- To promote bilateral trade and investment between France and Thailand
- To represent, federate, and inform its Members and serve their interests
- To support commercial endeavours from French Companies in Thailand and Thai companies in France

More information on www.francothaicc.com

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